

THUNDERBIRD . . . Could it be the best Luxury car buy in America?

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- Sure-Track Brake Control System (including 4-Wheel Disc Brakes) improves braking stability during maximum braking effort by helping to prevent sustained rear wheel lock-up, even on ice or snow
- Deep-Dish Aluminum Wheels add a distinctive flare to every Thunderbird (standard on the Copper Luxury Group Option)
- Power-Operated Glass Moonroof has the open-air advantages of a convertible . . . the styling features of a hardtop . . . and the privacy of a luxury sedan
- Power Mini-Vent Windows move vertically to provide a practical venting arrangement without the air noise associated with conventional pivoting vent windows
- Quick Defrost Windshield/Rear Window heats the windshield and rear window internally without the use of wires or conductive ceramic lines, to quickly melt ice and help prevent fogging

□ Two new Thunderbird Luxury Groups!

- The Copper Luxury Group features deep luster Copper Starfire or White paint, Deep-Dish Aluminum Wheels, padded Copper Odense grain vinyl half roof with vinyl-clad backlite molding and color-keyed bodyside moldings, bodyside, hood and deck lid tape stripes, Copper-colored interior components, Copper Media velour or Copper leather seating surfaces and Deluxe luggage compartment trim
- The Silver Luxury Group features a Silver Starfire paint finish, Deluxe wheel covers, dual bodyside and hood paint stripes, padded Silver Odense grain vinyl half-roof, color-keyed wide bodyside molding, Silver interior components, Red Picton velour or Red or Silver leather seating surfaces and Deluxe luggage compartment trim.

Thunderbird

THUNDERBIRD INDEX

1975 THUNDERBIRD TWO-DOOR HARDTOP 1,3

BODY FEATURES

Body Construction	7
Body Sealing Material	6
Bumper Guards, Front and Rear/Rub Strips	9
Cornering Lamps, Front	9
Door Handles	9
Doors	8
Guard Rails, Steel	See Section A, p. 10
Headlights/Taillights	9
Hood	8
Instrument Panel	9
Insulation and Soundproofing	7
Luggage Compartment	8
Mirror, Left-Hand Remote-Control	9
Paint Process, Six-Step	See Section A, p. 9
Restraint System, 3-Point Occupant	See Section A, p. 10
Roof, Reinforced	See Section A, p. 10
Rust Prevention	6
Seat, Split-Bench with Automatic Seat Back Release	10
SelectAire Conditioner	9
Seat Belt Reminder System	See Section A, p. 10
Ventilation System, Power	10
Vinyl Roof & Opera Windows	9
Windows, Power Side	8
Windows	8
Windshield Wipers/Washers	8

CHASSIS FEATURES

Brakes, Power	6
Brakes, Power Hydro-Boost	6
Brake System	See Section A, p. 6
Bumper System, Energy-Absorbing	See Section A, p. 7
Catalytic Converter	See Section A, p. 9
Frame	5
Parking Brake Release, Automatic	6
Solid-State Ignition	See Section A, p. 9
Steering Column, Energy-Absorbing	See Section A, p. 6
Steering Column, Locking	See Section A, p. 6
Steering, Power	5
Steering Wheel	5

Suspension, Front	5
Suspension, Rear	6
Suspension Specifications	6
Tires	See Section A, p. 8

COLOR AND TRIM	16
MARKET DATA	2

OPTIONS

Complete Listing	14
Anti-Theft Alarm System	10
Copper Luxury Group	13
Defroster, Electric Rear Window	12
Fuel Monitor Warning Light	14
Light Group	10
Moonroof, Power-Operated Glass	12
Paint Option, Starfire	11
Power Four Wheel Disc Brakes	11
Power Lock Group	11
Power Mini-Vent Windows	12
Quick Defrost Windshield/Rear Window	11
Safety Carrier, Infant	See Section A, p. 14
Seat, Manual Passenger Recliner	13
Seats, Power	12
Security Lock Group	10
SelectAire Conditioner With Automatic Temperature Control	11
Silver Luxury Group	13
Space-Saver Spare Tire	14
Speed Control, Fingertip	12
Steering Wheel, Tilt	12
Sunroof, Power-Operated	12
Sure-Track Brake Control System	11
Tot Guard	See Section A, p. 14
Trailer Towing Packages	See Section A, p. 11-13
Wheels, Deep-Dish Aluminum	14
Wheel Covers, Deluxe	14
Wheel Covers, Simulated Wire	14

SPECIFICATIONS

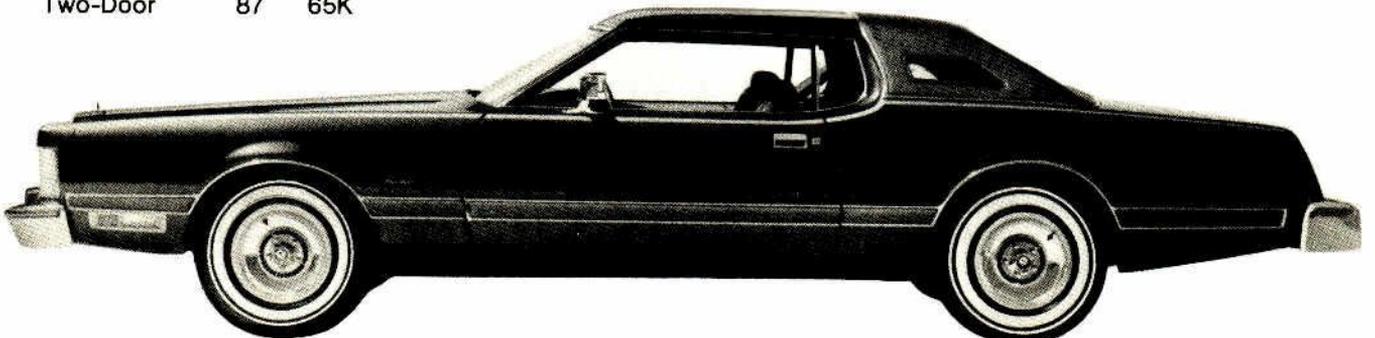
Body Dimensions	15
Brake Specifications	15
Power Team Selections	15
Steering Specifications	15
Wheel Specifications	15

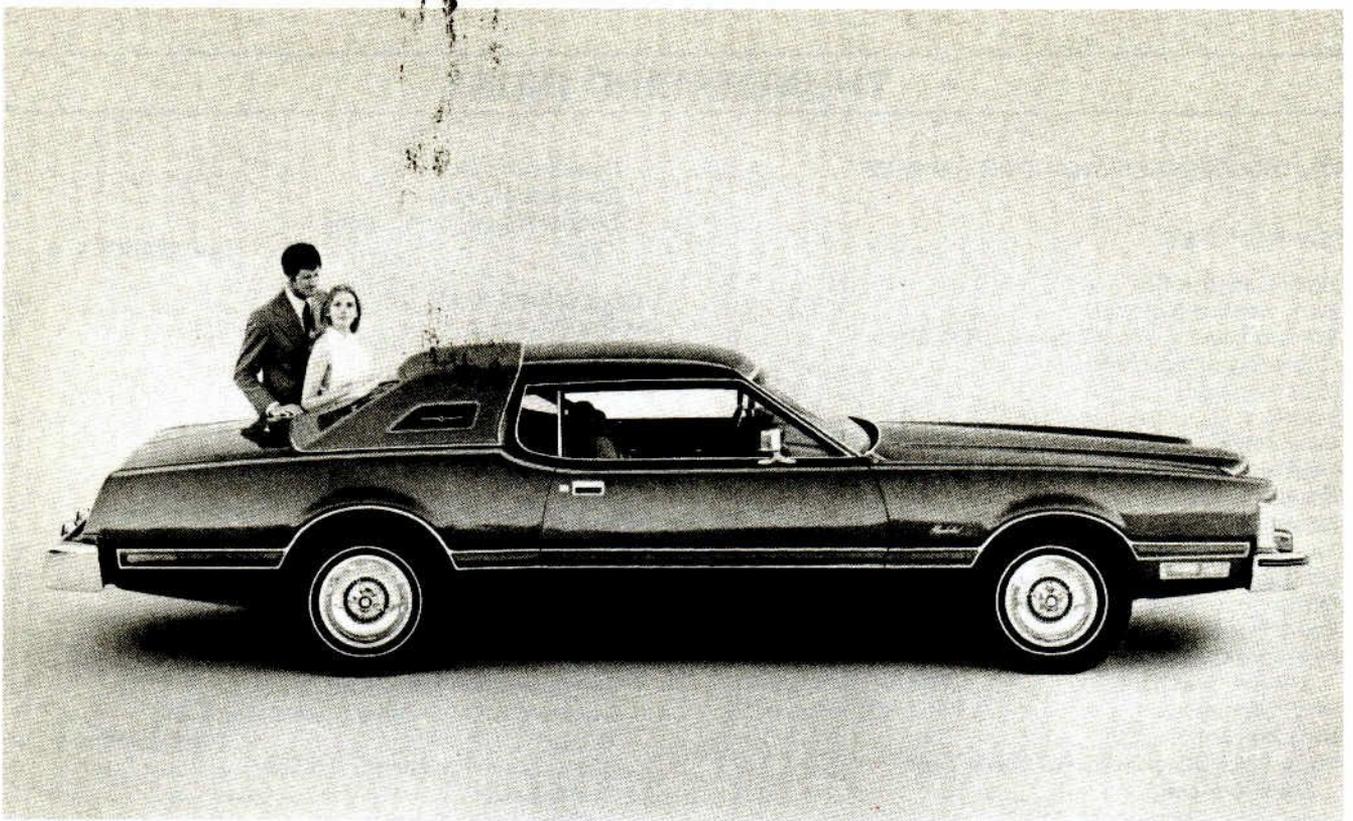
STANDARD EQUIPMENT	4
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THUNDERBIRD . . . ONE MODEL

HARDTOP

	Sales Code No.	Body Code No.
Two-Door	87	65K





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Thunderbird

THUNDERBIRD HARDTOP



MODELS

SALES
NUMBER
87

2-DOOR HARDTOP

Major Standard Features

EXTERIOR

- Long 120.4" wheelbase, wide track ... front 62.9" ... rear 62.8" ... with overall length ... 223.9"
- Energy-absorbing front and rear bumper systems ... with front and rear bumper guards and rub strips ... white inserts for bumper and bumper guard strips
- Odense grain vinyl roof available in Black, White, Blue, Green, Brown, Silver Blue, Gold, Tan, Copper and Silver
- Opera window in distinctive trapezoid design ... Thunderbird emblem in glass ... bright inside and outside molding
- Concealed windshield wipers
- Distinctive grille features cross-hatch pattern, extruded aluminum construction and bright, die-cast peripheral molding.
- Bright "Thunderbird" block letters over grille ... bright oval hood ornament with "Thunderbird" emblem
- High-level front parking/turn signal lights on forward edge of front fenders
- Bright windshield and rear window moldings ... bright drip, belt and rear hood edge molding
- Bodyside protection moldings with black vinyl insert and partial wheelip molding
- 2-pod, segmented design taillight ... 4 bulbs in each pod ... 2 outboard bulbs on each side operate as turn signals ... large backup light between taillights with die-cast "Thunderbird" emblem in center
- Bright, remote-control, left-hand outside mirror
- Full wheel covers
- Front cornering lamps

INTERIOR

- Individually adjustable split bench front seat with two fold-down center armrests and head restraints
- Aurora cloth seat trim with Corinthian vinyl facings
- Deep, cut-pile carpeting, front and rear ... carpeting also included on lower portion of door trim panel
- Color-keyed vinyl-and-cloth door trim panel features a pull strap and courtesy light
- Deluxe color-keyed lap and shoulder belts ... new 3-point restraint system
- Color-keyed instrument panel and cluster trim covers with thick-padded, energy-absorbing crash pads
- New color-keyed luxury steering wheel
- Interior courtesy lights and luggage compartment light



FUNCTIONAL

- 460 CID 4V V-8 engine
- Solid-State electronic ignition (See page A-9)
- SelectAire air conditioning with manual controls ... 4-speed blower ... integral heater ... tinted glass—complete
- New rear quarter-mounted shoulder belt retractor
- Power side windows
- Automatic seat-back release
- Standard AM/FM Stereo radio with dual front and rear seat speakers
- SelectShift Cruise-O-Matic transmission
- LR78 x 15 WSW steel-belted radial ply tires
- Two-speed electric windshield wipers with wiper-mounted, dual-stream, electric windshield washers
- Power ventilation system
- Automatic parking brake release
- Power steering
- Spare tire lock
- Power brakes

See page I-4 for a complete list of standard equipment.

THUNDERBIRD STANDARD EQUIPMENT

The following features are standard on all 1975 Thunderbird models. In addition to the standard features listed, Thunderbird also includes as standard equipment the many Ford Lifeguard Design Safety Features listed on page 3.

EXTERIOR

BODY AND FRAME CONSTRUCTION: Fully insulated, rust-resistant

BUMPERS, WRAPAROUND, ENERGY-ABSORBING: Meet all Federal Standards . . . front and rear bumper guards with rubber inserts . . . front and rear bumper rub strips . . . white inserts

CORNERING LAMPS: Front

DOORS: Recessed door handles, ventless curved side glass

GRILLE: Distinctive "cross-hatch" pattern and extruded aluminum construction . . . dual exposed headlamps with trim, bright peripheral molding

HOOD: Counterbalanced, front opening . . . inside hood release

KEYS: Reversible type, one-step keyless door locking system

GALVANIZED ROCKER PANELS AND PRIMARY UNDERBODY COMPONENTS

LIGHTS: Backup lights

Integral, high-level park/turn signal lights . . . turn signals with lane-changing feature

Front and rear side marker lights

Hazard Flasher System

Headlamps, dual, horizontal with external adjustment feature

Taillamps, 2-pod design

MIRROR: Outside, left-hand, remote-control, inside rearview day/night, 12-inches long.

Vanity mirror on right-hand sun visor

MOLDINGS: Bright drip and belt moldings

Bodyside protection molding with black vinyl insert

Partial wheelip moldings

Rear hood edge molding

Windshield reveal molding, bright finish

Rear window—bright molding all around

OPERA WINDOW: Distinctive trapezoid design . . . Thunderbird emblem in glass

ORNAMENTATION: Hood ornament with "Thunderbird" emblem . . . mounted with spring-loaded fold-back device

"Thunderbird" emblem in opera window glass

"Thunderbird" script on front quarter panels and rear deck lid

"Thunderbird" block letters over grille

"Thunderbird" ornament on backup light

PAINT: Acrylic enamel, reflow baking process . . . 3.9-mil thickness

TRUNK: Fully lined luggage compartment with light, lid counterbalanced . . . spare tire lock

VINYL ROOF: Odense grain . . . available in eleven colors.

WHEEL COVERS

INTERIOR

ACCELERATOR: Suspended type

ACCELERATOR AND BRAKE PEDAL PAD: Bright applique (brake pad has disc brake identification)

ARMRESTS: Front and rear, integral with door and quarter trim panels

Two front-center, pull-down type armrests integral with split bench seat

ASHTRAYS: Front, in instrument panel (lighted)

Rear, at rear of front-door armrests, include cigar lighter and light

Front-seat passenger ashtray

BRAKE: Bright pedal trim

CARPETING: Cut-pile . . . front, rear and on lower door panel

CIGARETTE LIGHTER: Instrument panel (lighted) . . . in front-seat passenger and rear-seat ashtrays

CLOCK ELECTRIC: Self-regulating

COAT HOOKS: Two, pliable plastic, safety-type

COURTESY LIGHTS: Under instrument panel light

Ashtray lights

Door courtesy light

Dome light

Glove compartment light

Luggage compartment light

Illuminated air conditioning/heater controls

DOORS: Door checks, 2-stage (2-position checks)

Door handles, Inside: Safety-designed, "Paddle-"type

Door latches: Safety-yoke type

Door lock pushbutton; Chrome

GLOVE BOX: Lighted, twist-type knob

HEADLINING: All-vinyl, color-keyed

HEAD RESTRAINTS: For driver and front outboard passenger

IGNITION LIGHT

INSTRUMENT PANEL, COLOR-KEYED: Cluster-trim covers, thick color-keyed crash pads

MIRROR: Inside rearview (day/night) attached to windshield, vinyl backed and framed, arms and bracket are chrome-plated, double-ball swivel, 12-inch length

RESTRAINT SYSTEM: 3-Point, deluxe color-keyed lap and shoulder belts front outboard occupants (single-tongue attachment with retractors) . . . new quarter-mounted retractor for shoulder belt

LAP BELTS: Deluxe color-keyed front center occupant and all rear-seat occupants

SEATS: Individually adjustable split bench front seats . . . 3-passenger with center armrests up, safety-padded, self-locking backs with energy-absorbing structure and 2 center fold-down armrests, cloth with vinyl facings

Rear, bench-type, 3-passenger

Side shields, front with bright moldings

STEERING WHEEL: Color-keyed, luxury 2-spoke

WARNING LIGHTS: Brake warning light, "Fasten Belts," oil, alternator, "engine" lights

FUNCTIONAL

AIR CONDITIONER: SelectAire manual controls, 4-speed blower with integral heater system

ALTERNATOR: 61-ampere

AUTOMATIC SEAT-BACK RELEASE

BATTERY: 77-ampere-hour

BRAKES: Parking brake, foot-applied, automatic vacuum release service brakes

Power disc front/power drum rear

Self-adjusting

ENGINE: 460 CID 4V V-8 with exhaust emission control system, positive crankcase ventilation system (See Power Teams section for details)

TINTED GLASS: Complete

HOOD RELEASE: Inside

SOLID-STATE IGNITION: (See page A-9 for details)

POWER SIDE WINDOWS

RADIO: AM/FM Stereo with dual front and rear seat speakers

SIDE IMPACT PROTECTION: Steel guard rails in doors

SPARE TIRE LOCK

STEERING: Power

SUSPENSION: Front—coil springs between frame and lower arms, rubber-bushed stabilizer bar and struts

Rear—"Posi-Ride" 4-link coil with stabilizer bar

(See pages 1-5 and 6 for details.)

TIRES: LR78 x 15, WSW steel-belted radial ply

TRANSMISSION: SelectShift Cruise-O-Matic (3-speed automatic)

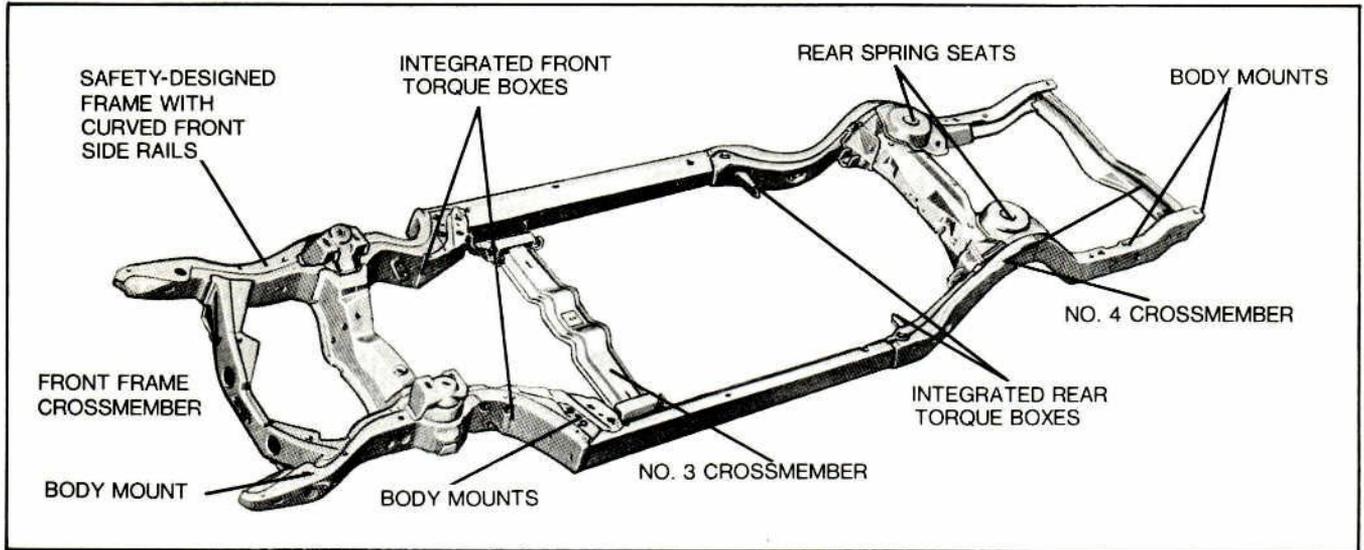
VENTILATION: Power with one-way valve air outlet

WINDSHIELD WASHERS: Electric pump actuated, dual-stream nozzles

WINDSHIELD WIPERS: Electric 2-speed concealed . . . articulated driver's side wiper arm.

THUNDERBIRD FEATURES

Chassis Features



FRAME

Thunderbird features a frame incorporating Ford's famous torque box design, which helps reduce road shock to passengers, providing a smooth, comfortable ride.

The torque box perimeter frame also features an energy-absorbing front and rear section. Features of this design are:

A front frame crossmember composed of two heavy-gauge stampings fused into a solid box structure by an electron beam welding process.

Integral front torque boxes help reduce steering column rearward displacement on impact and help isolate road harshness.

The number three crossmember, which serves as the engine and transmission rear support, is a full-width steel stamping with its ends cushioned in rubber isolators to help reduce transmission of engine vibrations into the passenger compartment.

The number four crossmember is a massive formed steel plate, designed for maximum strength in minimum space. Upper seats for the rear coil springs and mountings for the rear shock absorbers are welded to this crossmember and the side rails. Upper links of the rear suspension attach to this crossmember.

Body mounts positioned by Ford's "bridging" principle — ahead of and behind the passengers — to isolate the body from the frame and minimize noise and vibrations.

STEERING WHEEL

For 1975, Thunderbird features a newly designed color-keyed steering wheel. On the new steering wheel, the two spokes sweep down, out of the driver's line of vision, thus improving the visibility of the instruments.

The new steering wheel is offset (upwards) to allow additional thigh space to ease the entrance and exit for the driver.

POWER STEERING

Ford Motor Company's power steering pump with "fluidic control" is a feature of the Thunderbird power steering. Other features of this system include:

An integral control valve and steering gear design provide instant response to wheel movement.

A built-in low restriction feature of the control valve allows the wheels to quickly return to center position after making a turn.

The torsion bar element of the steering shaft provides the driver with "feel" of road.

21.76 to 1 overall steering ratio provides fast, responsive steering.

See page I-15 for power steering specifications.

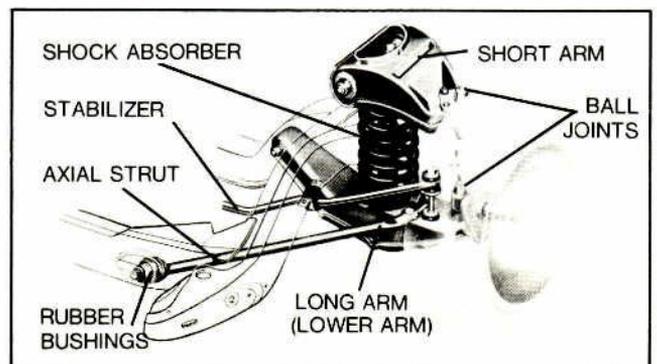
FRONT SUSPENSION

Thunderbird uses a short and long arm ball-joint front suspension. Springs and shock absorbers are calibrated to match the weight/ride requirements. Front suspension features include:

Left and right axial struts stabilize the lower arms mounted to the frame through rubber bushings, which eliminate metal-to-metal contact and reduce the amount of vibration and noise transmitted to the passenger area.

The axial struts are anchored to the frame in large rubber bushings, allowing the wheels to move slightly rearward when hitting a bump. This controlled movement helps reduce the initial road shock before it reaches the passenger area.

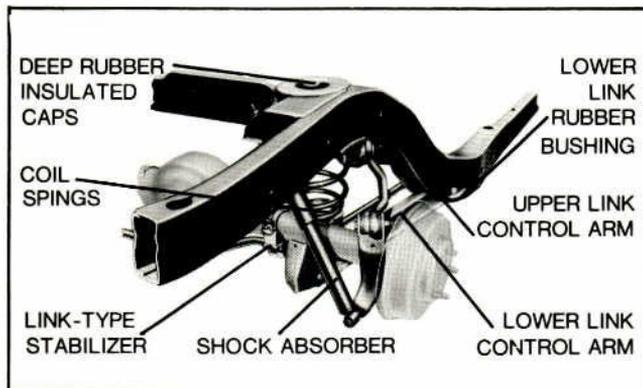
A link-type, rubber-bushed stabilizer bar connects the right-and left-hand lower suspension arms to help control body roll when cornering. The front suspension provides a significant contribution to ride that customers associate with Thunderbird.



THUNDERBIRD FEATURES

REAR SUSPENSION

For 1975, Thunderbird continues to feature a "Stabul" rear suspension system. The design features a four-link system which provides stability to the car in all recommended conditions of loading. The coil springs, as in the front suspension, are computer selected to help provide the exceptionally smooth ride. Features of the system include:



Four links control rear axle lateral location and torque reactions and transmit driving forces from the rear axle to the frame where many of the braking and accelerating forces are absorbed.

Coil springs are seated on the axle and in deep rubber-insulated caps in the frame.

A link-mounted rear stabilizer bar helps reduce car sway.

Shock absorbers are mounted at a 50° angle to help provide a smooth, flat ride and control side-to-side body movement which can occur under rough road conditions. Shock absorbers also feature a freon-filled bag in each fluid reservoir, designed to prevent foaming under high-velocity shock absorber motions and to improve the dampening ability. Double-acting compression valves are used to provide a smooth ride and also to cushion from shock of harsh impacts.

BODY FEATURES

RUST PREVENTION

To protect the bodies of all Thunderbird models against corrosion, galvanized steel is used in key body areas and a zinc-rich primer is also sprayed on critical body areas. Features of this anti-corrosion protection include:

The use of one-piece, molded-plastic, front fender aprons over the wheels to help eliminate apron corrosion.

Use of concentrated zinc-rich primer.

Galvanized steel is used for the rocker panel and side sills.

Use of weld studs and adhesive eliminates drilled holes in body panels.

One-way drain valves used as sealing devices to provide adequate drainage and prevent dust and dirt from entering between the body paneling.

In addition to the above, the Thunderbird body is subjected to a thorough sheet metal cleansing and paint preparation process. The process includes cleansing of the sheet metal by a hot alkali solution, a complete spraying with zinc

THUNDERBIRD SUSPENSION SPECIFICATIONS

FRONT

Type	Independent with Ball Joints and Drag Struts
Springs	Coil, Rubber-Insulated
Shock Absorbers	Direct, Double-Acting Hydraulic
Stabilizer Bar	Link-Type, Rubber-Bushed
Wheel Bearings	Taper Roller

REAR

Type	Four Trailing Control Arms
Springs	Coil, Rubber-Insulated
Shock Absorbers	Direct, Double-Acting Hydraulic
Stabilizer Bar	Link-Type

POWER BRAKES

All 1975 Thunderbirds have power brakes with front discs and rear drum brakes as standard equipment. Ford-developed brakes are designed to provide long lining life, easy servicing and excellent fade resistance. (See Section A, Page 6 for additional details.)

New optional power 4-wheel disc brakes are available with the 1975 Thunderbird. (See Page I-11 for additional details.)

HYDRO-BOOST POWER BRAKE SYSTEM

Hydro-Boost Power Brake System provides hydraulic assistance to the brake system as opposed to the manifold vacuum assist used in conventional power brake systems. The Hydro-Boost hydraulic pressure source is the power steering pump which has the capability of providing a constant pressure unaffected by altitude — which is not the case with manifold vacuum assist power brakes. This can result in quicker brake action. Brake application can be precisely modulated by foot pressure. A pressure accumulator is included for protection in the event the engine should stall.

AUTOMATIC PARKING BRAKE RELEASE

To avoid inadvertently driving with the parking brake fully or partially on, the Thunderbird incorporates, as standard equipment, an automatic release for the brakes. When the transmission is shifted out of Park or Neutral with the engine running, a vacuum piston within the parking brake system is actuated to disengage the parking brake.

phosphate, and washing with chromic and phosphoric acid. This cleansing process contributes materially to the remarkable finish on the car.

Selected areas of the underbody are also given heavy coats of high-quality undercoating to complete the protection treatment.

BODY SEALING MATERIAL

The following joint sealers and special anti-squeak and sealing devices are used in the Thunderbird to help assure a comfortable, quiet ride:

Plastic sealing material applied to exposed spot-welded body panel seams and joints.

Vinyl-plastic seals on the drip rails and rear deck trough.

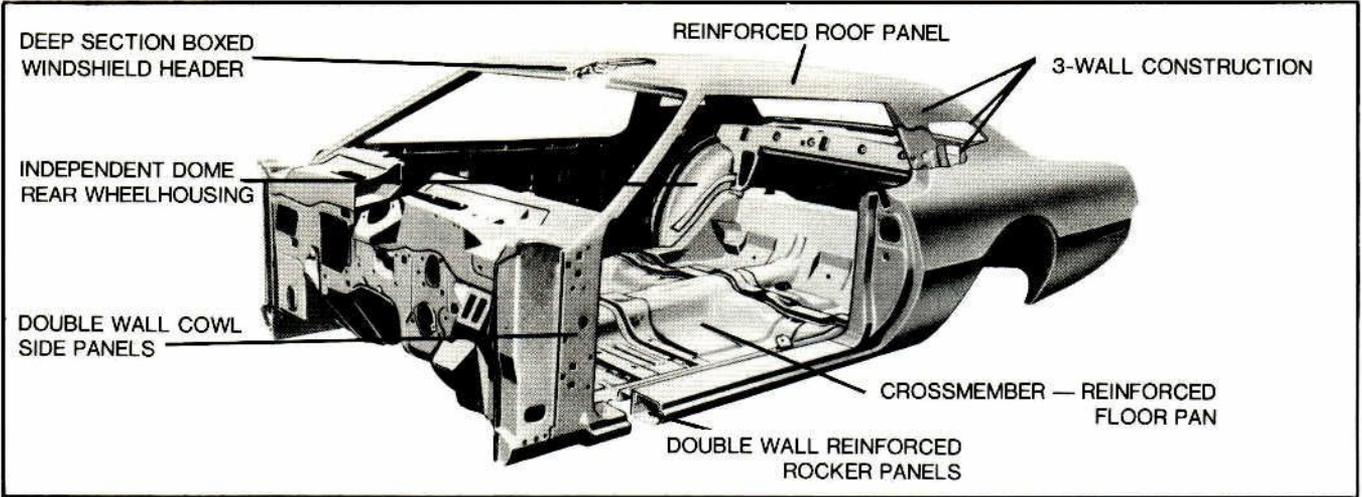
Windshields and backlites sealed with butyl tape.

Special pads, grommets, seals and plug buttons guard against water, dust and drafts.

Heat-curing sealer applied to all other panel seams and joints.

Large diameter, tubular weatherstripping provides tight seals around all doors.

THUNDERBIRD FEATURES



BODY CONSTRUCTION

Thunderbird's rigid body structure and the unique torque box frame work together to reduce road shock, noise and vibration and reduce the amount being transmitted to the passenger compartment. Features that help make Thunderbird strong and quiet are:

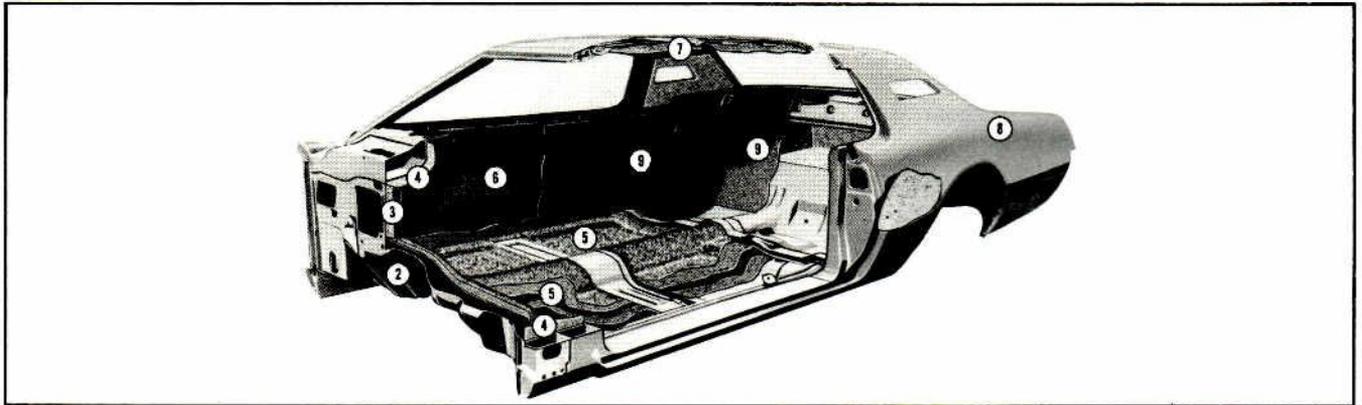
Rigid body construction, coupled with the use of computer-located body mounts in mounting the body to the torque box frame, results in substantial insulation of the passengers from noise, vibration and harshness.

Heavy sheet metal crossmembers are used in front seat and rear seat areas. Stamped-in stiffeners add strength

to the floor panel.

Reinforced double-panel construction of the rocker panels is further strengthened by a U-channel section which acts as a secondary bridge support to the body. Center and corner pillars are a box section constructed of heavy-gauge sheet metal.

The roof construction features rigid box section rails at the front, side and rear window headers with reinforcement bows under the roof panel. The Thunderbird roof meets or exceeds the Federal requirements for roll-over tests. See page A-10 for details.



INSULATION AND SOUNDPROOFING

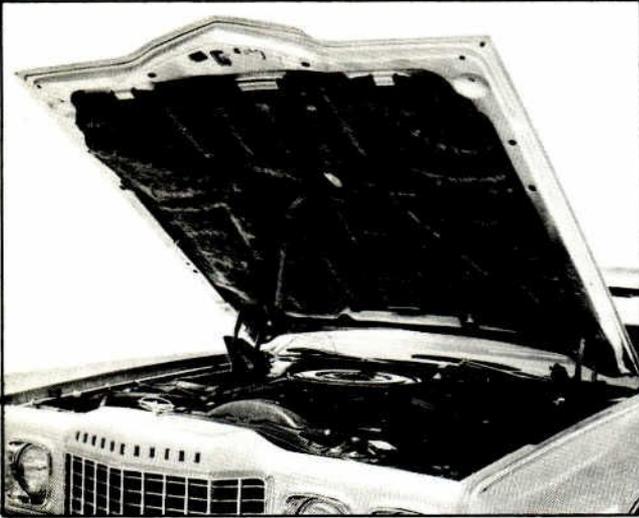
Insulation and soundproofing on the Thunderbird effectively reduce engine, transmission, power train and road noises... and also provide increased protection against heat and cold.

- (1) The hood has mastic adhesive spotted between the inner and outer panels, and glass fiber pads are cemented to the underside of the hood to absorb and deaden engine noises.
- (2) Selected portions of the underbody are sprayed with sound-deadener coating.
- (3) Molded textile-fiber insulator pads with plastisol coating on the rear side are used on the dash-panel inner surface.
- (4) One-half-inch fiberglass pads are cemented to the cowl sides, and the underside of the cowl top panel is covered with a heavy fiber pad, serving as both a heat insulator and sound deadener.
- (5) The front floor pan and tunnel sides are covered with a new semi-septum type material, consisting of crepe kraft-coated heavy mastic combined with one-quarter-inch fiber batting. In addition, the entire tunnel

top is covered with fiberglass and aluminum foil pads. The rear passenger floor area, floor side risers and floor rear risers are covered with a layer of crepe kraft-coated heavy mastic. Both the front and rear floor carpeting is padded with a thick jute pad.

- (6) Spray-on sound-deadener coating is applied to the inner surfaces of the door and quarter panels and an Amberlite deadener pad is placed between the trim panel and the water shield.
- (7) Sound-deadener felt strips are placed between the roof crossmembers and the underside of the roof panel. One-half-inch thick, high-density fiber pads cover the roof sections between the crossmembers, and thick glass fiber covers the inside of the roof rear pillars.
- (8) The deck lid has inner and outer panel construction, with mastic adhesive spotted between the panels. The luggage compartment floor is covered with a felt mat. Side panels are lined with heavy fiber panels.
- (9) The rear wheelhousings and seat-back strainer are covered with a 3/8" fiber pad with polyethylene film. Quarter inner panels are covered with 3/8" fiber pad.

THUNDERBIRD FEATURES

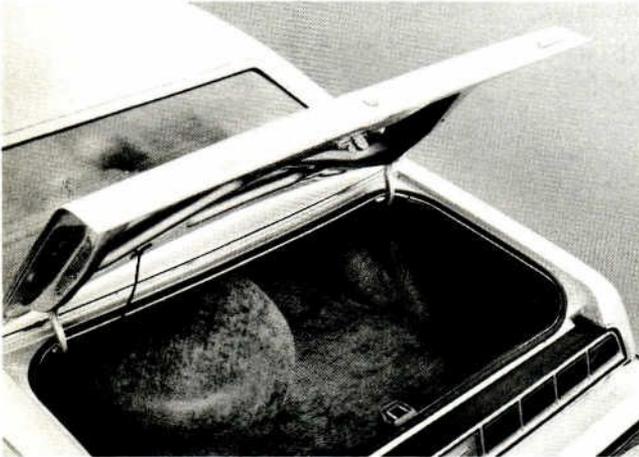


HOOD

The Thunderbird hood features double-panel construction that gives added strength and rigidity.

Fiberglass padding is bonded to the underside of the hood panel and helps reduce the transmission of engine noise. A full-width cowl seal and adjustable molded rubber pads help seal and align the hood with the fender line. Counterbalancing coil springs and double-link hinges provide for easy raising and lowering of the hood. An inside hood release provides increased protection against theft.

The hood ornament features a "Thunderbird" emblem and is spring-mounted to fold back upon impact.



LUGGAGE COMPARTMENT

The 1975 Thunderbird offers 13.5 cubic feet of usable luggage compartment capacity. The entire luggage compartment area is lined with a mat to help prevent scuffing of cargo.

The spare tire is mounted on a raised area over the rear axle, providing a large unobstructed area for stowage. A spare tire lock is included.

A luggage compartment trim option with 10 1/2-oz. cut-pile carpeting on the floor, side lining boards and spare tire cover adds a customized appearance to the entire luggage compartment. It is standard with the Copper or Silver Luxury Groups or available as a separate option.

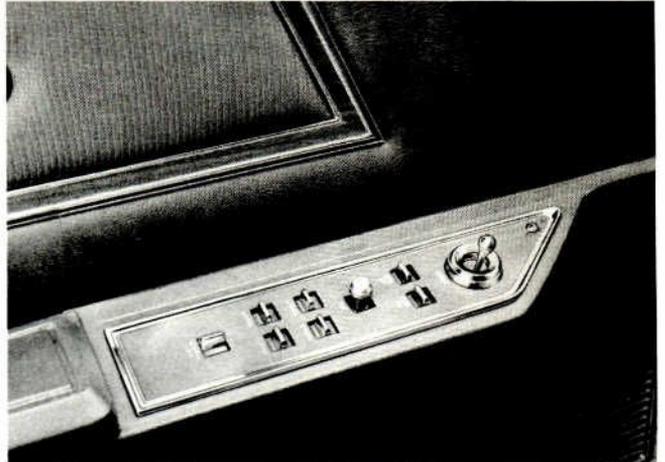
WINDSHIELD WIPERS/WASHERS

The Thunderbird left windshield wiper arm is articulated to improve the wiper pattern. The wipers are driven by a powerful two-speed electric motor.

Windshield washer jets are mounted to the wiper arm. The washer nozzle is located halfway up the wiper arm and sprays the washer fluid behind the blade on the up-stroke and ahead of the blade on the down-stroke, enabling the last wiper stroke to wipe away the previous application of fluid. This design helps reduce the problems of overshoot and undershoot, and disperses the fluid over the entire sweep area of the blade.

WINDOWS

Side and backlite windows, on the Thunderbird model, are high-strength, impact-resistant, heat-tempered glass. The windshield is constructed of two sheets of glass which are sandwiched to a 30-mil thick plastic sheet and heat laminated together. This type of windshield construction provides strength and pliability, which enables the windshield to take "more stretch under impact" minimizing injury-producing penetration.



POWER SIDE WINDOWS

All 1975 Thunderbirds feature power side windows as standard equipment. The power window controls are conveniently located in the "control console" on the driver's door armrest to let the driver adjust all windows as desired. A master overriding lock feature can be used to lock out operation of individual passenger controls which are located on the passenger door armrest and rear quarter trim panels. A mini-vent window is available as an option. See page I-12 for additional details.

DOORS

The Thunderbird doors are formed into a warp-free, sturdy box unit through the use of double-panel, welded construction. Bronze-bushed hinges provide long wear and easy opening and closing. All doors incorporate check straps to hold the doors in the full open position. The check straps also provide an intermediate door check position to aid entry and exit when parked in close quarters. Compression-type weather sealing provides a tight seal and low resistance to door closing. Strong door latches are enclosed in the door sheet metal. The latches provide secure closing, easy opening, rattle-resistance and help protect against accidental opening on impact. Steel Guard Rails are also featured. See Section A, page 10 for details.

THUNDERBIRD FEATURES

FRONT CORNERING LAMPS

Standard on the Thunderbird for 1975, the cornering lamps are designed to light up the side when turning. The lamp casts a beam when activated with the turn signal lever and remains on until the turn signal lever returns to its center position.

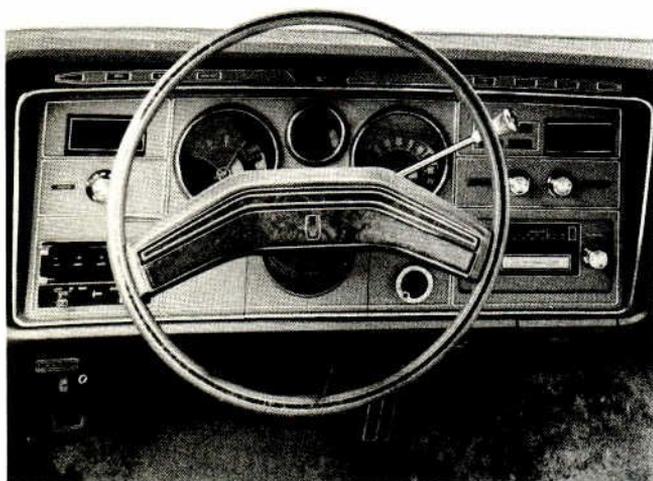
DOOR HANDLES

Thunderbird's exterior handles are pull-out type, recessed in the door. They are encased in a bright metal frame.

Keyless one-step locking with reversible keys is also featured.

The inside door handle is recessed in the side of the full-length armrest. The handle is paddle-shaped and actuates the door latch when pulled with the fingertips. The handle overrides the locking mechanism, eliminating the need to raise the door lock button from its locked position.

A convenient pull strap is mounted in the center of the door above the armrest for pulling the door closed from the extended position.



INSTRUMENT PANEL

The instrument panel on the Thunderbird is a color-keyed steel/plastic design. The upper portion of the panel features padding over sheet metal, while the lower portion is molded plastic with a textured leather-like surface. The color-keyed instrument cluster and controls are enclosed in a large hooded rectangle directly in front of the driver. The clock, fuel gauge and speedometer/odometer are located in the center of the cluster. To the left are air register, light switch, or optional auto lamp and air conditioning/heater controls.

In the right portion of the cluster are an air register, windshield wiper/washer controls, cigar lighter, radio and a lighted pull-out ashtray. A narrow strip above the cluster contains the turn signal, brake light, high-beam light, seat belt reminder, alternator and "engine" lights. The inside hood release is located under the instrument panel, left of the steering column, and the optional remote-control, right-hand mirror control is to the right of the steering column on the lower portion of the instrument panel.

The passenger side of the panel is highlighted by a rectangular woodtone applique and includes two air registers. The glove box door has a twist-type lockable knob to facilitate opening.

HEADLIGHTS/TAILLIGHTS

Thunderbird has exposed, dual headlamps. Provision for external headlamp adjustment permits precise headlamp alignment in minutes, without removing the headlight trim rings.

The taillights feature two pods with 4 bulbs in each pod. The outboard bulb on each side serves as a stop light and turn signal. A large backup light, with two bulbs, is positioned between the two taillights.

LEFT-HAND REMOTE-CONTROL MIRROR

A bright, left-hand, remote-control mirror is standard. The mirror control is on the driver's armrest control panel for easy, quick adjustment.

SELECTAIRE AIR CONDITIONER

A heater/air conditioning system is standard equipment with Thunderbird. This system features a fast initial cool-down rate and utilizes a suction throttling valve to regulate the evaporator temperature. A magnetic clutch constantly drives the compressor, instead of cycling it to regulate the cooling. As a result, the evaporator is always cold, permitting uniform temperatures out of registers and faster response to temperature control changes. All air passes through the evaporator, providing maximum dehumidification. The system features a four-speed blower, air conditioning position, heat and vent positions, and defrost and intermediate defrost/heat positions. A Hi/Lo position directs air through both the instrument panel vents and floor vents.



VINYL ROOF AND OPERA WINDOWS

Thunderbird has an added touch of elegance with the standard distinctive vinyl roof and opera windows.

The vinyl roof covering in a deeply textured Odense grain is available in Black, White, Blue, Green, Brown, Silver Blue, Gold, Tan, Red, Copper and Silver.

The unique trapezoid shape of the standard opera windows complements the profile of the rear pillars.

The addition of the opera window also increases visibility for driver and passengers. A Thunderbird emblem is etched in the glass and bright inside and outside moldings accent the window.

FRONT AND REAR BUMPER GUARDS/RUB STRIPS

Thunderbird for 1975 features front and rear bumper guards with rubber inserts as standard equipment. Also standard are full width front and rear rub strips. Luxury white inserts are included for the bumper and bumper guard rub strips.

THUNDERBIRD FEATURES



SPLIT BENCH FRONT SEAT WITH AUTOMATIC SEAT-BACK RELEASES

Thunderbird features split bench seats with independent adjustment of each section and two fold-down armrests. Seating is provided for three persons with the center armrests up. Adjustable head restraints are low for maximum rearward visibility. Standard seat trim features Aurora bodycloth with vinyl facings.

A manual reclining passenger seat is available as an option. This seat allows the passenger to select the most comfortable seating position and is most appreciated on long trips.

The manual reclining passenger seat is also included in the Turnpike Group. For added convenience, an automatic seat-back release is standard equipment. The seat-back release automatically releases both front seat-back latches when either door is opened to facilitate entry into the rear seat, especially when carrying a briefcase or packages. A manual release is also provided in the event of an electrical failure or other malfunction.

POWER VENTILATION SYSTEM

A power ventilation system is standard on Thunderbird. The system is integrated with the air conditioning/heating system and permits a continuous flow of fresh air into the passenger compartment through registers in the instrument panel.

Air intake is provided by the ram air effect of the car in motion and the four-speed blower. The blower fan operates whenever the heater control selector is in the "Vent" position, providing air flow when the vehicle is temporarily stopped. Air flow can be increased by using higher fan speeds. Moving the heater control selector to the "OFF" position turns the fan off.

The fresh air is distributed throughout the passenger area through adjustable registers. Stale air is routed through the trunk compartment and inner body quarter panels and out through one-way pressure-relief valves in the door lock pillar.

THUNDERBIRD OPTIONS



LIGHT GROUP

This option group provides for both driver and passenger convenience and safety. Included are the Autolamp On/Off Delay System (automatic headlamps on and off), front "lights on" warning light and buzzer, low fuel and door-ajar warning lights, dual overhead map lights (integral with dome lamp), engine compartment light and a lighted visor-vanity mirror. Two lights on both sides of the visor-vanity mirror light up when the hinged cover of the mirror is opened.

The Autolamp automatically turns the headlamps on as darkness approaches and off when daylight returns. The Autolamp unit is activated by positioning the control flag, located concentric with the instrument panel light switch, at any position other than "Off."

In addition to turning the headlamps off and on, the Autolamp also provides for keeping the headlamps and one cornering lamp on for up to 90 seconds, after the ignition has been turned off, and then turning them off. The length of delay can be varied by the Autolamp controls. This feature should provide enough "safety lighting" to exit the vehicle and enter a residence or building.

ANTI-THEFT ALARM SYSTEM

A deterrent to theft of the vehicle or its contents is the Anti-Theft Alarm System, optional on Thunderbird. The system utilizes a Solid-State electronic device which, when armed, senses any door or trunk lid opening. The system is armed by locking either door with the door key. (Keyless locking does not arm the system.)

Once the system has been armed, any intrusion—even through an inadvertently unlocked door—will activate the alarm. When the alarm has been triggered, the horn will sound intermittently for several minutes or until the system is deactivated. The system can be deactivated by inserting the key in either front door and turning to the unlock position, or by turning the ignition key to the "on" or "accessory" position.

SECURITY LOCK GROUP

This new option group includes an inside lockable hood release that prevents tampering with components in the engine compartment.

Also included is a lockable gas cap that protects against illegal tampering with the gas tank or siphoning of fuel.

THUNDERBIRD OPTIONS

STARFIRE PAINT OPTION

Optional Starfire paints are available in nine deep luster finishes. The special paint creates the illusion of extra depth due to the control and size of aluminum particles in the paint formula. The clarity and transparent characteristics of the highly durable surface is achieved by a final hand-polishing process. These glamorous paint finishes are available in Silver Starfire, Burgundy Starfire, Blue Starfire, Silver Blue Starfire, Emerald Starfire, Gold Starfire, Cinnamon Starfire, Copper Starfire and Bronze Starfire.



QUICK DEFROST WINDSHIELD/REAR WINDOW

Operating on a principle developed for jet aircraft, this option heats the windshield and rear window internally without the use of wires or conductive ceramic lines. Electric power, applied to a thin transparent conductive coating inside the glass, provides heat to quickly melt ice and help prevent fogging. The Quick Defrost Option clears the entire glass surface of the windshield and rear window in a matter of minutes. The glass includes an interlayer laminate of a specifically processed gold film to which voltage is applied for uniform heating of the entire glass area. The laminate gives the glass a light gold color cast. There are no wires and the reflectivity is comparable to standard tinted glass.

The superior capabilities of the Quick Defrost rear window were demonstrated by melting the same thickness of ice faster than the conventional rear window defroster.

A two-stage electronic timer reduces the starting current by one-half, after five minutes—and runs at that level until the engine is turned off or the switch is manually shut off.

SELECTAIRE AIR CONDITIONER WITH AUTOMATIC TEMPERATURE CONTROL

SelectAire air conditioning with Automatic Temperature Control allows the Thunderbird owner to control interior comfort during all seasons by setting one control and forgetting it. In warm weather, cooling action begins as

soon as the engine is started; in cold weather, heat is delayed until the engine is warm enough to provide good heating action.

When window fogging, or icing conditions are encountered, the SelectAire selector is moved manually to the "Defog" or "De-Ice" position. Once the glass is clear, the lever may be turned to the automatic position and automatic temperature control takes over again.

A separate fan switch selects one of two automatic speed ranges: a high and low range, and a maximum blower (fan) speed. There are eight fan speeds used to maintain automatic temperature control. LOW has four speed ranges, which are generally used when the outside air is moderate. HI provides four additional fan speeds, which might be required when the outside air is considerably colder or warmer than the temperature selected for the car interior. In both LOW and HI, the best fan speed for the temperature condition is selected automatically. The maximum fan speed (MAX) is only for extreme heating and cooling requirements.

POWER FOUR WHEEL DISC BRAKES

The introduction of optional power four-wheel disc brakes to the 1975 Thunderbird (in place of front disc/rear drum brakes) results in more consistent stopping when brakes are hot or wet, shorter stopping distance and improved fade resistance.

Thunderbird will be one of the very few American-built cars to have optional four-wheel disc brakes.

The four-wheel disc brakes utilize Hydro-Boost that uses hydraulic pressure from the steering pump instead of a manifold vacuum assist which is used in conventional power brake systems. The total system requires less space in the engine compartment resulting in a simplified underhood layout.

Four-wheel disc brakes are included in the Sure-Track Brake Control option.

SURE-TRACK BRAKE CONTROL SYSTEM

Thunderbird's Sure-Track Brake Control System with four-wheel disc brakes improves braking stability during maximum braking effort by helping to prevent sustained rear wheel lockup, even on ice or snow.

The system becomes important when you remember that sliding or skidding rear wheels may allow the car to spin causing total loss of control, especially if dry pavement is encountered when the car is sliding sideways. During normal braking the majority of the car's weight transfers to the front wheels, unloading the rear wheels and making them prone to locking and skidding. The system has three major components: sensor, control module and an actuator, all of which function to release braking pressure to the skid-prone rear wheels.

The sensor transmits the wheel speed to the control module. The control module analyzes the speed and "commands" the actuator to release brake pressure. The actuator regulates the brake fluid pressure on the rear wheel brakes in a manner to resist wheel lockup. By keeping the rear wheels rolling, directional stability is maintained.

POWER LOCK GROUP

This option combines an electric trunk lid release that is activated by a switch inside the glove compartment and electric power door locks. The electric power door locks are controlled by a convenient switch on each front door armrest eliminating the need to lower or raise the lock button to activate the door locks.

THUNDERBIRD OPTIONS

TILT STEERING WHEEL

Thunderbird's Tilt Steering Wheel allows the driver to select any one of five steering wheel angles by pushing forward on the turn signal lever. In entering or exiting the vehicle, it is only necessary to press on the turn signal lever and the wheel "pops" out of the way.



FINGERTIP SPEED CONTROL

The Fingertip Speed Control regulates vehicle speed automatically and maintains a set speed at a desired level, until reset or turned off. (A set speed saves more fuel than constant acceleration and deceleration.) The controls are conveniently located in the spokes of the two-spoke steering wheel. Two outboard, spoke-mounted, rocker-type control switches are used to operate this option.

The left spoke contains the "On-Off" rocker switch. The right spoke contains the "Set-Accel, Coast" rocker switch. By depressing the "On" side of the rocker switch, the system is activated. The driver can accelerate to the desired speed, and by momentarily depressing and releasing the "Set-Accel" switch (left side of the right rocker), the Automatic Speed control will take over at speeds above 30 mph.

The car speed can also be increased by depressing the "Set-Accel" switch and holding it until the desired speed is reached. Release the switch and the control will resume automatic operation at the higher speed.

To lower the speed to which automatic control is desired, the "Coast" switch (right side of right rocker) is pressed and held. When this is done, the car gradually slows down. When a lower speed is reached, the switch is released, and the lower road speed is maintained.

The "Off" switch (left half of left rocker) deactivates the speed control system. This system can also be cancelled by slightly depressing either the brake pedal or by turning the ignition key to "Off."

POWER MINI-VENT WINDOWS

This convenience option is offered for the driver and passenger's benefit. The small, triangular-shaped mini-vent is at the front of the door glass and moves vertically. This design provides a practical venting arrangement without the air noise associated with a conventional pivoting vent window.

To operate the mini-vent, the driver or passenger activates the front power side-window switch. The mini-vent lowers first and can be stopped in any position. When the vent is fully lowered and the switch is held in position, the main window lowers.



POWER-OPERATED GLASS MOONROOF

The Thunderbird Moonroof is a power-operated sliding glass panel that has the open-air advantages of a convertible ... the styling features of a hardtop ... and the privacy of a luxury sedan. When opened, the Moonroof slides down, back, and out of sight on a hidden track between the headliner and roof. When closed, the Moonroof matches the roofline and seals tightly in position. The sliding glass panel is unique in that it is made of one-way glass. Passengers can see out even when the panel is in the closed position, but people outside have limited visibility to the inside. To provide complete occupant privacy, an interior manually operated shade is located on a separate track below the glass on the headlining. The glass is available in either a gold, brown or silver tint.

POWER-OPERATED SUNROOF

This popular option allows the Thunderbird owner to achieve the open-air advantages of the convertible and the styling features of a hardtop. The sunroof is powered by an electric motor actuated by a fingertip control above the window. When closed, the sunroof matches the roofline and seals tightly in position. When opened, the sunroof slides down, back, and out of sight on a hidden track between the headliner and the roof.

POWER SEATS

Six-way power seat controls are located in the driver's "control console" on the driver's door armrest. This luxury option permits easy selection of the most comfortable driving position, and the armrest location allows changing position easily while driving. The six-way seat moves up and down — forward and back — and tilts fore and aft. Power can be ordered on driver's seat only or for the driver and passenger's seats. The passenger's control is conveniently located on the right side of the seat.

ELECTRIC REAR WINDOW DEFROSTER

This option helps keep the backlite frost-free and will melt snow, frost, and up to 1/8 inch of ice in a short time. The heating unit consists of a silver-filled ceramic, high-resistance, printed electrical circuit, silk-screened onto the inside of the backlite. While visible as a series of 1/32-inch wide lines across the full width of the backlite, the unit does not interfere with the driver's rear vision due to the wide spacing between the lines and a subdued, less conspicuous dark red color.

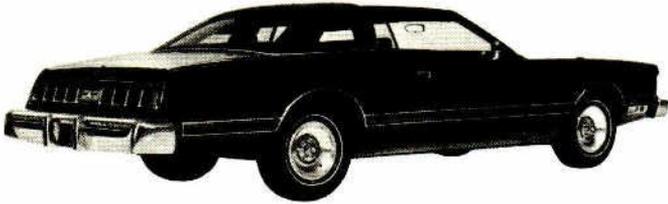
A switch for operating the unit is integral with the heater controls on the instrument panel. Included with this option is a 70-amp. alternator and a "reminder" light.

THUNDERBIRD OPTIONS

FEATURE CARS

These two new luxury groups offer Thunderbird buyers tasteful, luxurious interior and exterior appointments.

COPPER LUXURY GROUP



Included in the new Copper Luxury Group are:

EXTERIOR

- Deep luster Copper Starfire or White paint
- Deep-dish aluminum wheels
- Copper Odense grain, fully padded vinyl half roof with vinyl-clad backlite molding and color-keyed roof moldings
- Wide color-keyed bodyside moldings
- Bodyside hood and deck lid tape stripes (design available only with this luxury group)
- Gold Thunderbird emblem in opera window

NOTE: A full vinyl roof is required when the optional Moonroof is ordered.

SILVER LUXURY GROUP



Included in this new option are:

EXTERIOR

- Lustrous Silver Starfire paint finish
- Deluxe wheel covers
- Dual bodyside and hood paint stripes
- Fully padded half-vinyl roof in Silver
- Odense grain, vinyl-clad, backlite molding and color-keyed roof moldings
- Color-keyed wide bodyside molding

NOTE: A full vinyl roof is required when the optional Moonroof is ordered.



INTERIOR

- Copper colored interior components
- Copper Media velour or Copper leather (seating surfaces) seat trim
- Deluxe luggage compartment trim including 10 1/2-oz. cut-pile carpet on the floor, side lining boards and spare tire cover



INTERIOR

- A choice of red Picton velour, silver leather or red leather (leather seating surfaces) seat trim
- Silver interior components
- Deluxe luggage compartment trim which includes 10 1/2-oz. cut-pile carpeting on the floor, side lining boards and the spare tire cover

THUNDERBIRD OPTIONS

SPACE-SAVER SPARE TIRE

This optional tire is in addition to the standard spare tire. The standard spare tire may be removed and replaced with the space-saver, resulting in additional, usable luggage space. The space-saver spare inflates quickly with the inflation bottle that is included with the option. While the tire is not designed for extended mileage, it does allow for driving at reduced speeds to the nearest service facility for tire repairs.

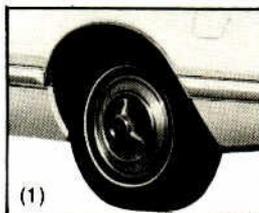
FUEL MONITOR WARNING LIGHT

The Fuel Monitor Low Vacuum Warning Light has been designed to help the driver achieve improved gasoline economy by visually signaling when excessive fuel is being used. The Fuel Monitor Warning Light is connected to a device which monitors engine vacuum in the intake manifold. When engine vacuum is low, the amber warning light is illuminated, indicating excessive fuel consumption. The warning light will go "out" when the driver reduces pressure on the accelerator pedal.

Through the use of the Fuel Monitor Warning Light, the driver can change his driving habits and avoid "jack-rabbit starts" and excessive high-speed mileage.

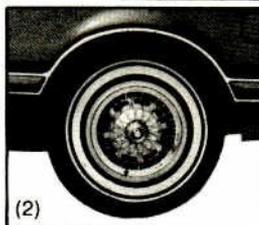
DELUXE WHEEL COVERS (1)

Thunderbird features full wheel covers as standard equipment. This optional deluxe wheel cover features a finely detailed die-cast, "turbine insert" with a Thunderbird medallion inset at the center, standard in Silver Luxury Group.



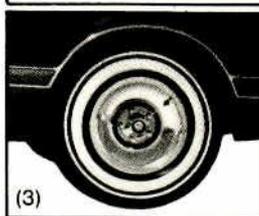
SIMULATED WIRE WHEEL COVERS (2)

These distinctive simulated wire wheel covers add an extra touch of glamor to the classic Thunderbird.



DEEP-DISH ALUMINUM WHEELS (3)

The exciting new optional deep-dish aluminum wheels are lighter and the important finish dimensions are machined, resulting in a more accurate wheel designed to run truer. The aluminum wheels are standard with the Copper Luxury Group.



THUNDERBIRD OPTIONS AVAILABILITY

APPEARANCE/PROTECTION EQUIPMENT

ALARM SYSTEM, ANTI-THEFT — includes alarm and decal.

SECURITY LOCK GROUP — includes lockable gas cap and inside lockable hood release.

LUGGAGE COMPARTMENT DRESS UP — includes carpeting on floor and side lining boards and spare tire cover — standard with Copper or Silver Luxury Group.

LUXURY GROUP, COPPER — see contents on Page I-13.

LUXURY GROUP, SILVER — see contents on Page I-13.

LUXURY GROUP, JADE — exterior includes jade starfire or white paint, simulated wire wheel covers, padded Normande grain half vinyl roof in jade or white, wide bodyside moldings color-keyed to vinyl roof, silver opera window ornament and tape stripes. Full vinyl roof required with optional moonroof. Interior includes jade and white leather or jade media cloth seat trim and luggage compartment dress-up.

MOLDING, WIDE VINYL INSERT BODYSIDE — standard with copper and silver luxury group.

PAINT, STARFIRE — available in blue starfire, gold starfire, cinnamon starfire, burgundy starfire, silver starfire, silver blue starfire, emerald starfire, bronze starfire, and copper starfire.

PAINT STRIPES, DUAL BODYSIDE AND HOOD — standard with silver luxury group.

PROTECTION GROUP — includes front and rear color-keyed floor mats with carpet inserts, license plate frames, door edge guards, spare tire cover and rocker panel moldings. Door edge guard deleted when ordered with wide bodyside molding.

TIRES, WIDE WHITE SIDEWALL — LR78 x 15 steel-belted radial ply tires.

WHEEL COVERS, DELUXE

WHEEL COVERS, SIMULATED WIRE

WHEELS, DEEP-DISH ALUMINUM — standard with Copper Luxury Group.

AUDIO EQUIPMENT

RADIO WITH TAPE PLAYER, AM/FM STEREO — includes two front door-mounted speakers and dual rear seat speakers.

COMFORT/CONVENIENCE EQUIPMENT

AIR CONDITIONER—SELECTAIRE WITH AUTOMATIC TEMPERATURE CONTROL

CONVENIENCE GROUP — includes right-hand outside remote-control mirror and interval windshield wipers.

ELECTRIC REAR WINDOW DEFROSTER — includes instrument panel indicator light and 70-ampere alternator—required in state of New York.

GLASS MOONROOF, POWER-OPERATED — available with

gold, brown or silver tints—requires full vinyl roof.

LIGHT GROUP — includes autolamp on/off delay system, illuminated vanity-visor mirror, low fuel and door-ajar warning buzzer, dual overhead map lights (integral with dome light), and engine compartment light.

SEAT, MANUAL RECLINING PASSENGER — standard with Turnpike Group.

SPACE SAVER SPARE TIRE — includes collapsible spare tire in addition to regular spare tire.

SPEED CONTROL, FINGERTIP — standard with Turnpike Group.

STEERING WHEEL, TILT

SUNROOF, POWER-OPERATED

TRIM, LEATHER — (Seating surfaces only)

TRIM, PICTON CLOTH

TRIM, SUPER-SOFT VINYL SEAT

TURNPIKE GROUP — includes fingertip speed control, manual reclining passenger seat, and trip odometer.

WINDSHIELD/REAR WINDOW, QUICK DEFROST

POWER ASSISTS

POWER ANTENNA

POWER LOCK GROUP — includes electric power door locks and electric trunk lid release.

POWER MINI-VENT WINDOWS

POWER SEAT—6-WAY DRIVER ONLY

POWER SEATS—6-WAY DRIVER AND PASSENGER

TRAILER TOWING/SPECIAL AND HEAVY-DUTY EQUIPMENT

AXLE, TRACTION-LOK DIFFERENTIAL

AXLE, OPTIONAL RATIO

BRAKE CONTROL SYSTEM, SURE-TRACK — includes four-wheel disc brakes.

BRAKES, FOUR-WHEEL DISC

EMISSION EQUIPMENT, CALIFORNIA — required in state of California.

EXHAUST, DUAL

SUSPENSION, HEAVY-DUTY — includes heavy-duty front and rear springs and heavy-duty front and rear shock absorbers—standard with heavy-duty trailer towing package.

TRAILER TOWING PACKAGE—CLASS III — includes heavy-duty suspension, extra-cooling package with coolant recovery system, wiring harness, trailer towing plaque, 3.00 ratio axle and transmission oil cooler.

WARNING LIGHT, FUEL MONITOR

THUNDERBIRD GENERAL SPECIFICATIONS

BRAKE SPECIFICATIONS

Type	Power Front Disc/Rear Drum
Brake Rotor Diameter (Disc)	11.80"
Outer Working Surface Diameter	11.80"
Inner Working Surface Diameter	7.78"
Front Swept Area *	247 sq. in.
Drum Diameter/Width	11.03/2.50"
Rear Swept Area *	173 sq. in.
Total Front and Rear Swept Area *	420 sq. in.
Lining Material	Molded Asbestos
Lining Attachment	Riveted
Parking Brake-Type	Foot-Actuation of Rear Service Brake, Automatic Vacuum Release

*Swept Area is the effective working surface.

WHEEL SPECIFICATIONS

Type ...	Stamped Steel, Ventilated Disc with Safety-Type Rim
Number of Studs	5
Diameter and Rim Size (inches)	15 x 6.0

POWER TEAM SELECTIONS

Engine	Cruise-O-Matic Transmission	Rear Axle Ratios		
		Std.	Opt	Traction-Lok
460 CID 4V V-8	Standard	2.75 (a)	3.00	2.75 3.00
460 CID (With Sure-Track)	Standard	2.75 (a)	3.00	2.75 3.00

ALL RATIOS APPLICABLE TO AIR CONDITIONING.
(a) 3.00 standard California

STEERING SPECIFICATIONS

Linkage Type ...	Parallelogram with Cross-Link and Idler Arm
Gear Type	Recirculating Ball and Nut with Integral Power Unit
Overall Steering Ratio	21.7 to 1
Steering Gear Ratio	17 to 1
Steering Wheel Turns (lock-to-lock)	4.0
Turning Diameter (curb-to-curb)	43 feet
Steering Wheel Diameter (semi-oval)	15.5-inches

BODY DIMENSIONS

All dimensions in inches unless otherwise noted.	2-Door Hardtop
GENERAL	
Wheelbase	120.4
Tread—Front	62.9
—Rear	62.8
Height—Overall	52.9
Length—Overall	223.9
Width—Overall	79.7
FRONT SEAT ROOM	
Headroom (effective)	37.5
Maximum legroom to accelerator	42.0
Hip room	60.6
Shoulder room	60.4
REAR SEAT ROOM	
Headroom (effective)	36.8
Minimum legroom (effective)	36.4
Hip room	54.3
Shoulder room	59.6
LUGGAGE COMPARTMENT	
Usable luggage capacity (cubic feet)	13.5
GLASS AREA (square inches)	
Side glass exposed surface area	1413.2
Windshield glass exposed surface area	1326.2
Backlite glass exposed surface area	815.0
Total glass exposed surface area	3554.4
CURB WEIGHT (pounds)*	5101

*Weight of vehicle with oil, water and a full tank of gas.

THUNDERBIRD COLOR AND TRIM SELECTIONS

Exterior and interior color combination shown as "available" have been established as most attractive to the average customer. Orders for combinations not shown may be submitted, provided the original order carries a notation stating the exterior and interior selection has been verified and is definitely desired. This procedure does not apply to orders specifying two-tone paint combinations or vinyl roof colors. Colors and codes referenced are the same as those shown in your Color and Trim Book.

EXTERIOR & INTERIOR TRIM COMBINATIONS	MODELS		THUNDERBIRD																																	
	INTERIOR COLORS & CODES		2-DOOR HARDTOP																																	
			CLOTH & VINYL SPLIT BENCH (STANDARD)				PICTON VELOUR CLOTH/ VINYL SPLIT BENCH (OPTIONAL)				VINYL SPLIT BENCH (OPTIONAL)								LEATHER & VINYL SPLIT BENCH (OPTIONAL)								FEATURE CARS LEATHER & VINYL VELOUR CLOTHS									
	Black	Blue	Green	Saddle	Blue	Dark Red	Green	Saddle	Black	Blue	Dark Red	Green	Saddle/Tan	Saddle	White/Red	White/Blue	White/Black	White/Green	White/Copper	White/Saddle	Black	Blue	Dark Red	Green	Saddle/Tan	Saddle	White/Red	White/Blue	White/Black	White/Green	White/Copper	White/Saddle	Silver Leather	Red Leather	Red Picton	Copper Leather
HA	HB	HG	HZ	FB	FD	FG	FZ	JA	JB	JD	JG	JU	JZ	JN	JQ	JW	J5	J6	J9	KA	KB	KD	KG	KU	KZ	KN	KQ	KW	K5	K6	K9	KP	KC	FD	KC	MC
EXTERIOR BODY COLORS																																				
1C Black																																				
1J* Silver Starfire																																				
2M Dark Red																																				
2G* Burgundy Starfire																																				
3G Dark Blue Metallic																																				
3P* Blue Starfire																																				
3Q Pastel Blue																																				
3R* Silver Blue Starfire																																				
41* Emerald Starfire																																				
42* Gold Starfire																																				
47 Light Green																																				
4V Dark Yellow Green Met.																																				
4Z Light Green Gold Met.																																				
51* Cinnamon Starfire																																				
52* Copper Starfire																																				
54* Bronze Starfire																																				
5Q Dark Brown Metallic																																				
6Q Dark Gold Metallic																																				
6N Medium Ivy Yellow																																				
9D Polar White																																				

*RPO
EXTERIORS

ROOF COLOR	VINYL ROOF COLOR AVAILABILITY - 2-DOOR HARDTOP																								FEATURE CARS																		
	FULL VINYL ROOF - ODENSE GRAIN																								Full Roof/Half Roof																		
	WHITE								BLACK				BLUE		SILVER BLUE		GREEN		BROWN		GOLD		RED		TAN		COPPER	SILVER	COPPER	SILVER													
	Black	Blue	Dark Red	Green	Saddle	Tan	W/Red	W/Blue	W/Black	W/Green	W/Copper	W/Saddle	Black	Dark Red	Green	W/Black	W/Red	Blue	W/Blue	Black	Blue	W/Blue	Black	Green	W/Green	Saddle	Tan	Black	W/Black	W/Green	Black	Dark Red	W/Red	Black	Saddle	W/Saddle	Tan	Copper	Silver	Copper	Silver		
A	B	D	G	Z	U	N	Q	W	5	9	S	A	D	G	W	N	B	Q	A	B	Q	A	G	5	Z	9	U	A	W	5	A	D	N	A	Z	9	U	C	P	D	C	P	D
EXTERIOR BODY COLORS																																											
1C Black																																											
1J* Silver Starfire																																											
2M* Dark Red																																											
2G* Burgundy Starfire																																											
3G Dark Blue Met.																																											
3P* Blue Starfire																																											
3Q Light Blue																																											
3R* Silver Blue Starfire																																											
41* Emerald Starfire																																											
42* Gold Starfire																																											
47 Light Green																																											
4V Dark Yellow Green Met.																																											
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9D Polar White																																											

*RPO †Full roof available with Sunroof or Moonroof

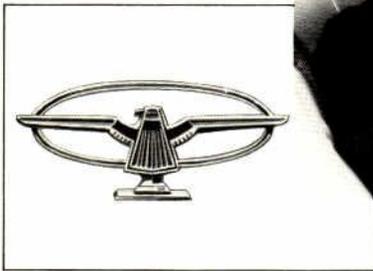
JADE LUXURY GROUP

EXTERIOR BODY COLOR	HALF VINYL ROOF† NORMANDE GRAIN	WIDE BODYSIDE MOLDING	INTERIOR COLORS
Jade Starfire Jade Starfire White	Jade White Jade	Jade White Jade	Jade/White Leather or Jade Media Velour

† Full roof required with Moonroof

The 1975 Thunderbird

COULD IT BE THE BEST LUXURY CAR BUY IN AMERICA?



What distinguishes the personal luxury car customer from the remainder of the automobile market? First, he wants a luxurious, sporty and of course, prestigious car. In addition, the personal luxury car prospect wants his car to look better, be more comfortable and quiet, operate more dependably and reflect more luxury than any other car. The purpose of this brochure is to provide you with information that will help you show personal luxury car prospects that the 1975 Thunderbird has the **QUALITY, DURABILITY, DEPENDABILITY, STANDARD LUXURY AND DISTINCTION** that they are looking for!

Thunderbird's Standard Level of Luxury and Distinction

The buyer of a personal luxury automobile expects luxury as standard — not optional — equipment.

Thunderbird's Exterior Luxury



Thunderbird features an Odense grain vinyl roof and distinctive opera windows in a unique trapezoid design.



Thunderbird's bodyside protection moldings with vinyl inserts serve to enhance the classic lines of the car and also to protect it from minor dings and dents.



The Deluxe Bumper Group is standard for '75! The group features a full-width rub strip for the front bumper and rubber inserts on the rear bumper guards. Luxury white inserts are included for the bumper and bumper guard rub strips.

Thunderbird Interior Luxury



The 1975 Thunderbird offers front cornering lamps as standard equipment. The lamps are designed to light up the side when turning and they add a distinctive appearance to the front section of the car.



Thunderbird door trim panels feature color-keyed cloth and vinyl, a pull strap and a courtesy light.

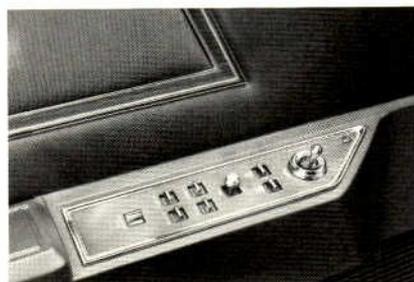


AM/FM Stereo radio with dual front and rear speakers is standard on every 1975 Thunderbird (shown here with optional Tape Player).

The controls for the power side windows are conveniently located on the armrest.

Luxurious comfort is provided by standard SelectAire air conditioning with four blower speeds, an integral heater and complete tinted glass.

A fully trimmed luggage compartment is part of Thunderbird's standard luxury line-up!



Thunderbird Celebrates Its 20th Anniversary with Two Very Special Luxury Group Options!

1975 represents Thunderbird's 20th year as one of America's finest personal luxury automobiles.



The Copper Luxury Group

The exterior of this exciting luxury group features:

- Deep-luster Copper Starfire or White paint
- Deep-Dish Aluminum wheels
- Copper or white Odense grain fully padded half vinyl roof
- Wide, color-keyed bodyside moldings
- Bodyside hood and deck lid tape stripes
- Gold Thunderbird emblem in each opera window

The copper motif is carried through to the interior with such features as:

- Copper Media velour or Copper leather seating surfaces
- Copper-colored interior components
- Deluxe luggage compartment trim, including 10-1/2-oz. cut-pile carpeting on the floor, side lining boards and spare tire cover



The Silver Luxury Group

The exterior features of this glamorous luxury group are:

- Lustrous Silver Starfire paint finish
- Deluxe wheel covers
- Dual bodyside and hood paint stripes
- Fully padded half vinyl roof in Silver
- Color-keyed wide bodyside moldings

Interior features include:

- A choice of red Picton velour, silver leather or red leather seating surfaces
- Silver interior components
- Deluxe luggage compartment trim which features 10-1/2-oz. carpeting on the floor, side lining boards and spare tire cover

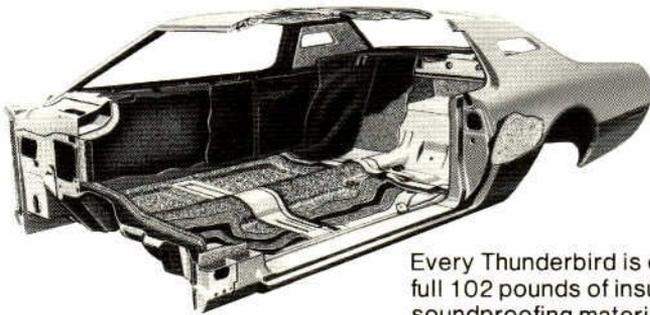


Thunderbird Quality

Thunderbird's quality is reflected throughout the car — from its under-the-skin features, to the workmanship evident in its interior and exterior components to the comfort and quiet of its ride.



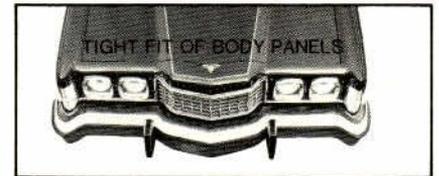
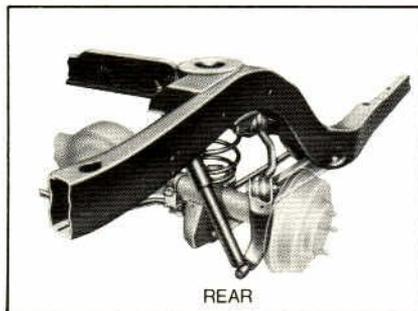
While inside the car, demonstrate the way in which the power windows move up and down smoothly. Call attention to the tight fit of the padded headliner and the snug fit of the cut-pile carpeting. Show the prospect how the new, quarter-mounted shoulder belt retractor permits easy entry and exit to and from the rear seat. Demonstrate the convenience of Thunderbird's standard automatic seat back release. And finally, point out Thunderbird's fine upholstery work with its uniform fit and careful stitching.



Every Thunderbird is equipped with a full 102 pounds of insulation and soundproofing material to help reduce engine, transmission and power train noise for a quiet ride.

Thunderbird's Suspension Systems Provide a Comfortable Ride!

Thunderbird's "Posi-Ride" rear suspension features a four-link design which provides stability in all recommended conditions of loading. The front suspension features short and long control arms, plus springs and shock absorbers calibrated to match the weight/ride requirements. The result is a comfortable and controlled ride.



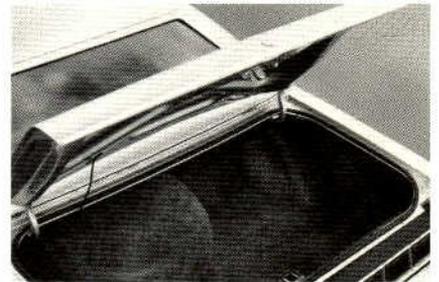
Show prospects the tight fit between Thunderbird's body panels and the manner in which the moldings and standard vinyl roof are attached securely to the body.

Reflow Paint Process

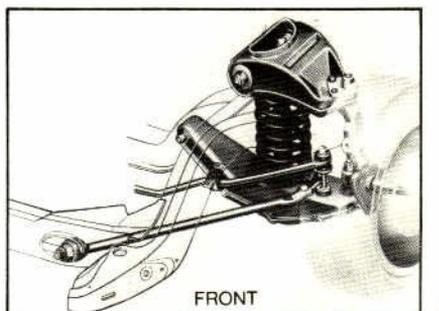
Further evidence of Thunderbird's quality workmanship is reflected in its 2-stage, reflow paint-curing process. Every Thunderbird is partially baked, removed from the oven, inspected for defects or flaws and then repainted if necessary before being returned to the curing oven. The result is a tough and beautiful finish!

Roominess Is Part of the Thunderbird Quality Story!

While your Thunderbird customer is seated comfortably in the car, point out that there are 42.0 inches of legroom to the accelerator . . . 37.5 inches of effective headroom . . . and a full 60.4 inches of shoulder room in the front seat! He may not remember the numbers, but he will most certainly remember the comfort! Also, point out that Thunderbird's Aurora bodycloth and vinyl seats provide comfortable seating for up to six people.



Thunderbird's luggage compartment provides a full 13.5 cubic feet of usable luggage capacity.



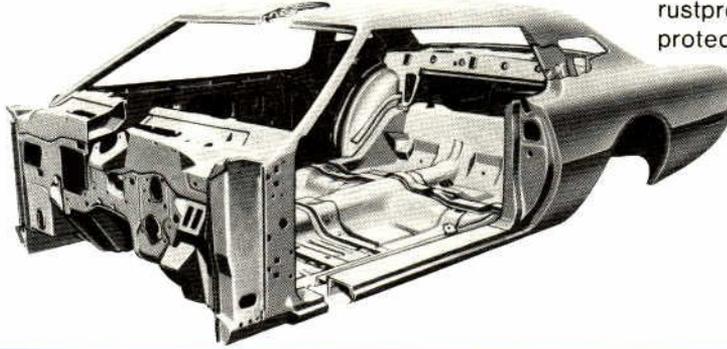
Thunderbird Durability

To help resist corrosion from water, dust and road salt, every Thunderbird body features:

- One-piece, molded-plastic, front fender aprons over the wheels to help eliminate apron corrosion.
- Galvanized steel rocker panel and side sills.

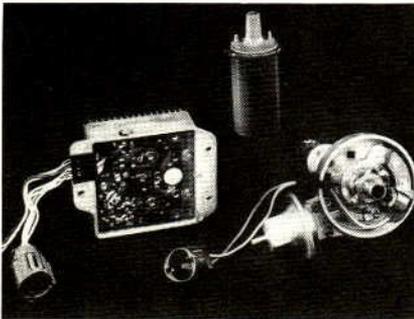
- Weld studs and adhesives instead of drilled holes in the body panels.
- One-way drain valves as sealing devices to provide adequate drainage and prevent dust and dirt from entering between the body paneling.

- Every Thunderbird body undergoes a thorough sheet metal cleansing process. This includes a complete spraying with zinc phosphate to help prevent corrosion.
- Finally, vital areas of the underbody are given heavy coats of rustproofing to complete the protection treatment.



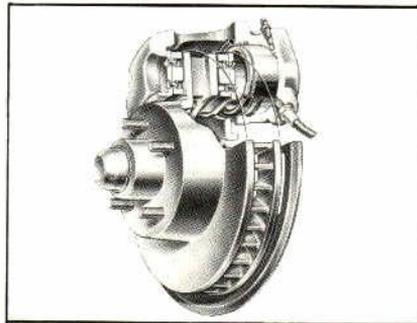
Thunderbird Dependability

The Thunderbird prospect depends upon his car to get him where he is going safely and reliably.



Thunderbird's dependability and economy are improved by Solid-State Ignition. Solid-State Ignition provides the following advantages over conventional ignition systems.

1. It provides a stronger spark for dependable starting performance — even in cold weather.
2. Solid-State Ignition results in longer spark plug life.
3. It eliminates the need for timing adjustments due to mileage.
4. The Solid-State Ignition system itself is virtually maintenance-free for the life of the car.



Power front disc brakes are standard on every 1975 Thunderbird — but this year, the Thunderbird buyer may choose from two optional braking systems for added security.

New Power 4-Wheel Disc Brakes

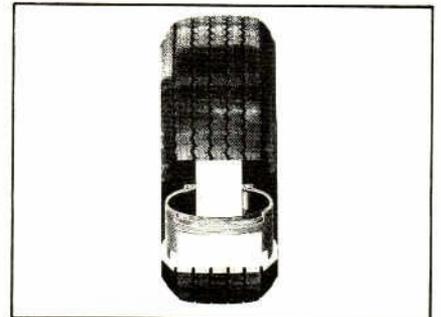
Thunderbird will be one of the very few American-built automobiles in 1975 to provide the availability of Power 4-Wheel Disc Brakes. This new braking system results in more consistent stopping when brakes are hot or wet, shorter stopping distance and improved fade resistance, when compared to conventional front disc/rear drum systems.

The Power Four-Wheel Disc Brakes utilize Hydro-Boost, providing hydraulic assistance to the brake system as opposed to the manifold vacuum-assist used in conventional power brake systems. Hydro-Boost is also utilized in Thunderbird's standard power front disc brakes.



Sure-Track Brake Control System

Thunderbird's Sure-Track Brake Control System, with four-wheel disc brakes, improves braking stability during maximum braking effort by helping to prevent sustained rear wheel lockup — even on ice or snow!



Thunderbird is equipped with standard steel-belted radial ply tires. These tires offer advantages over conventional bias-ply tires. Radials provide a smoother ride at high speeds. They can result in 40,000 miles of tread life under normal driving conditions, and because they offer less "rolling resistance," radials can provide improved gas economy.

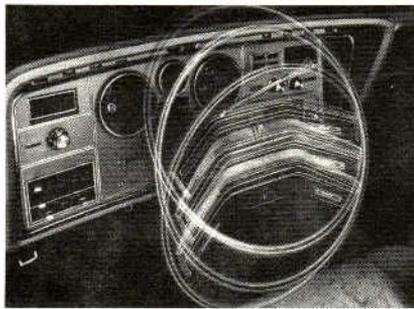
Thunderbird Options Provide Distinction, Comfort and Convenience!

Many Thunderbird options contribute to driver and passenger convenience and comfort.

Other options are designed to add to Thunderbird Security and Economy!

Light Group

This option group provides for both driver and passenger convenience and safety. Included are the Autolamp On/Off Delay System, front "lights on" warning light and buzzer, low fuel and door-ajar warning lights, dual overhead map lights (integral with dome lamp), engine compartment light and a lighted visor vanity mirror.



Tilt Steering Wheel

Thunderbird's Tilt Steering Wheel Option allows the driver to select any one of five steering wheel positions for increased comfort.

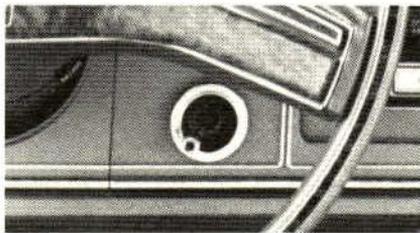


Fingertip Speed Control

Fingertip Speed Control regulates vehicle speed automatically and maintains a set speed at a desired level until reset or turned off. The controls are conveniently located in the spokes of the steering wheel.

Convenience Group

The Convenience Group includes a right-hand outside remote-control mirror to offer increased visibility and interval windshield wipers which can be adjusted to pause from 2 to 10 seconds between each wiping action.



Turnpike Convenience Group

This option is ideal for Thunderbird buyers who frequently travel long distances. Included are Fingertip Speed Control, manual reclining passenger seat, and trip odometer.



Power Lock Group

This option combines an electric trunk lid release that is activated by a switch inside the glove compartment and electric power door locks.

Power Mini-Vent Windows are offered. The small, triangular-shaped mini-vent is at the front of the door glass and moves vertically, providing a practical venting arrangement without the air noise associated with a conventional pivoting vent window.



Fuel Monitor Warning Light

The Fuel Monitor Low Vacuum Warning Light has been designed to help the driver achieve improved gasoline economy by visually signaling when excessive fuel is being used.

Some Thunderbird options are designed to protect the owner's investment.

Security Lock Group

This new option group includes an inside lockable hood release to prevent tampering with components in the engine compartment. Also included is a lockable gas cap that helps protect against illegal tampering with the gas tank or siphoning of fuel.

Anti-Theft Alarm System

Thunderbird's Anti-Theft Alarm System is a deterrent to theft of the vehicle or its contents. The system utilizes a Solid-State electronic device which, when armed, senses any door or trunk lid opening. The system is armed by locking either door with the door key.

Protection Group

Thunderbird's Protection Group includes front and rear color-keyed floor mats with carpet inserts, license plate frames, door edge guards, spare tire cover and rocker panel moldings.

Thunderbird offers a select group of options intended to enhance Thunderbird's luxury and prestige. They include:

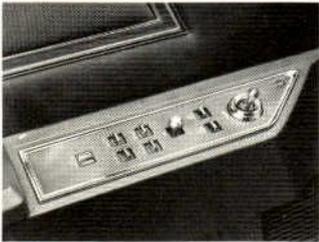


Power-Operated Moonroof

The Thunderbird Moonroof is a power-operated sliding glass panel that has the open-air advantages of a convertible, the styling features of a hardtop and the privacy of a luxury sedan. When opened, the Moonroof slides down, back and out of sight on a hidden track between the headliner and the roof. When closed, the Moonroof matches the roofline and seals tightly in position.

Power-Operated Sunroof

The Power-Operated Sunroof allows the Thunderbird owner to achieve the open-air advantages of the convertible and the styling features of a hardtop. The sunroof is powered by an electric motor actuated by a fingertip control above the window.



Six-Way Power Seats

This option permits easy selection of the most comfortable driving position. The controls are located in the "control console" on the driver's armrest. This convenient control location allows changing position easily while driving. The six-way seat moves up and down, forward and back, and fore and aft. This option may be ordered for the driver's seat only or for the driver's and passenger's seats.

Thunderbird Starfire Paint

This special paint creates the illusion of extra depth due to the control and size of aluminum particles in the paint formula. The clarity and transparent characteristics of the highly durable surface is achieved by a final hand-polishing process. The Starfire paint option is available in 9 shades for 1975: Blue Starfire, Gold Starfire, Cinnamon Starfire, Burgundy Starfire, Silver Starfire, Silver Blue Starfire, Emerald Starfire, Bronze Starfire, and Copper Starfire.

Quick Defrost Windshield/Backlite

The Quick Defrost Windshield/Backlite System employs a unique electrically heated glass surface that clears the entire front and rear glass area of frost and ice. The heating unit is a specially processed gold film laminate between the two layers of glass. There are no heating circuits wires required, resulting in a transparent laminate with a light gold cast.



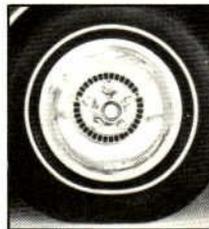
For 1975, Thunderbird offers a wide selection of wheel and wheel cover options plus a new Wide White Sidewall Tire option to add even more sporty appeal to the car.



Deluxe
Wheel Covers



Simulated Wire
Wheel Covers



Deep-Dish
Aluminum Wheels
Standard with
Copper Luxury Group



Wide White
Sidewall Tires

Luggage Compartment Dress-Up

This option group includes carpeting of floor and side lining boards and spare tire cover.

Finally, some Thunderbird options are designed to meet specific performance requirements:

- Traction-Lok Differential Axle
- Optional Ratio Axle (3.00)
- California Emission Equipment
- Dual Exhaust
- Heavy-Duty Suspension
- Class III Trailer Towing Package

THUNDERBIRD SPECIFICATIONS

Body Dimensions

All dimensions in inches unless otherwise noted.

General

Wheelbase	120.4
Tread — Front	62.9
Tread — Rear	62.8
Height — Overall	53.0
Length — Overall	225.0
Width — Overall	79.7

Front Seat Room

Headroom (effective)	37.5
Maximum legroom to accelerator	42.0
Hip room	60.6
Shoulder room	60.4

Rear Seat Room

Headroom (effective)	36.9
Minimum legroom (effective)	36.4
Hip room	54.3
Shoulder room	59.6

Luggage Compartment

Usable luggage capacity (cubic feet).	13.5
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Curb Weight (pounds) *	5101
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Power Team

The 1975 Thunderbird is equipped with a 460 CID 4V V-8 engine and a Cruise-O-Matic transmission**

* Weight of vehicle with oil, water and a full tank of gas.

** In order to achieve the emissions standards established for 1975 model vehicles, catalytic converters will be installed on all 1975 Thunderbirds.

**Sell the 1975 Thunderbird . . .
The Quality, Durability,
Dependability,
Standard Luxury and
Distinction that make
Thunderbird perhaps the
best luxury car buy
in America!**

The 1975
Thunderbird

