

SHOP TIPS

Motorcraft



VOL. 10, NO. 3

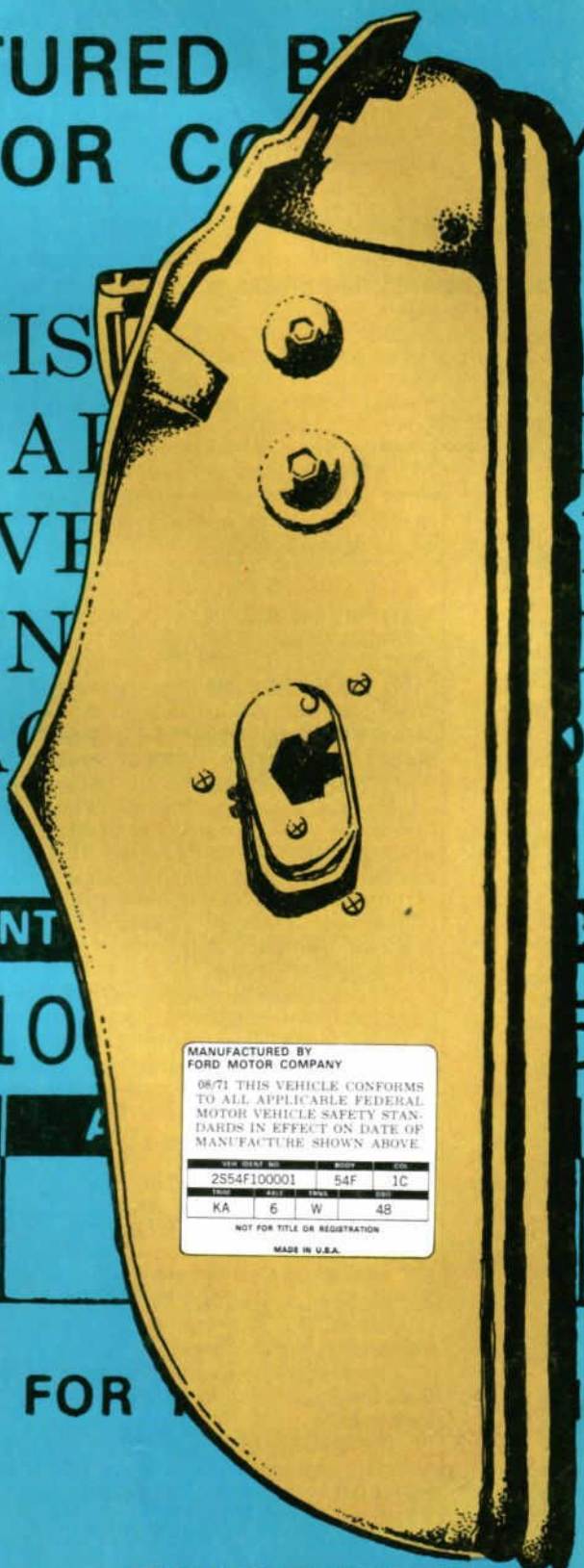
NOVEMBER, 1971

MANUFACTURED BY
FORD MOTOR COMPANY

HOW TO READ AND
UNDERSTAND THE
IDENTIFICATION PLATES
ON 1963-1972 FORD-BUILT
CARS AND TRUCKS

08/71 THIS
TO ALL APPLICABLE
MOTOR VEHICLE
STANDARDS IN
EFFECT ON DATE OF
MANUFACTURE

CONFORMS
THE FEDERAL
SAFETY STANDARDS
ON DATE OF
MANUFACTURE SHOWN ABOVE



VEH. IDENT	BODY	COL
2S54F10	54F	1C
TRIM	DSO	
KA	48	

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08/71 THIS VEHICLE CONFORMS
TO ALL APPLICABLE FEDERAL
MOTOR VEHICLE SAFETY STANDARDS
IN EFFECT ON DATE OF
MANUFACTURE SHOWN ABOVE.

VEH. IDENT NO.	BODY	COL.
2S54F100001	54F	1C
TRIM	WHEELS	DOOR
KA	6	W 48

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Technical parts and service information published by the Autolite-Ford Parts Division and distributed by Ford and Lincoln-Mercury Dealers to assist servicemen in Service Stations, Independent Garages and Fleets.

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Be sure to file this and future issues for ready reference. If you have any suggestions for articles that you would like to see included in this publication, please write to: Autolite-Ford Parts Division, Merchandising Services Dept., P.O. Box 3000, Livonia, Michigan 48151.

The information in this publication was gathered from materials released by the National Service Department of Autolite-Ford and the Customer Service Division of the Ford Marketing Corporation, as well as other vehicle and parts manufacturers. The descriptions and specifications contained in this issue were in effect at the time it was approved for printing. Our policy is one of continuous improvement and we reserve the right to change specifications or design without notice and without incurring obligation.



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Livonia, Michigan

FORD-BUILT VEHICLE IDENTIFICATION

Ford offers such a vast choice of models and optional equipment, that your ability to make proper identification before servicing power train components on both cars and trucks is extremely important. This information is also vital when ordering needed parts.

Knowing exactly what model, series or piece of equipment you are servicing will eliminate guesswork and permit you to apply the proper factory specifications when adjustments, maintenance, service or overhaul procedures are called for.

Understanding the code system Ford uses for 1972 and all other prior years will also help to eliminate lost time or confusion.

Vehicle codes are listed on the *Vehicle Identification Plate*, the *Rating Plate*, and the *Safety Standard Certification Label*. "Reading the Code" is simple, once you understand what the letters or numerals represent. This issue of *Shop Tips* is designed to do just that.

The safety standard certification label for *Passenger Cars* is located as follows: On Lock Face of Left Front Door or Door Pillar; *Trucks*: Depending on Year and Model, the *Rating Plate* may be on the Lock Face of the Left Front Door (Conventional Cabs, Econoline and Club Wagons); Inside the Panel of the Glove Box Door (Bronco), or the upper cowl panel (passenger side) in the engine compartment on Cowl units. Stripped Parcel Delivery units have the rating plate in an envelope and it is included in the "boxed items" parts. 1970 thru 1972 Truck Models have the *Certification Label* attached or riveted to the Rear Face of the Driver's Door.

NOTE: Tampering, alteration or removal of the Certification Label will cause its destruction or the appearance of the word VOID.

D.S.O. CODES (Special Equipment)

Many vehicles such as police cars, taxis and special order trucks have customer requested equipment installed at the factory, and are identified by a D.S.O. code (Domestic Special Order).

D.S.O. codes have been stamped into truck plates since 1957 and passenger cars since 1962. In addition, all vehicles delivered since January 1962 with special equipment, have a blue envelope in the glove box containing a copy of the Special Equipment Parts List used on that particular vehicle. The selling dealer also has a yellow copy.

A typical D.S.O. number might be 13-0645. In breaking this number down, the (13) indicates the district (in this example, New York) in which the vehicle was delivered. The (0645) indicates it was the 645th vehicle with special equipment delivered for that year. On some plates you may find a D.S.O. number such as (13-) without a second series of numbers. This is NOT a vehicle with special equipment. The number (13), for example, refers only to the District (New York) in which the vehicle was delivered.

To order special equipment parts for vehicles delivered after January 1962, simply use the D.S.O. parts list in the glove box. If this list is not available then use the D.S.O. code on the Rating Plate or the Certification Label. If neither is available, give your Ford or Lincoln-Mercury Parts Manager any information stamped or stenciled on the part you need. He in turn, can then deliver the correct part you request.

Heavy and Extra Heavy Duty trucks built at the Louisville assembly plant between August 14, 1967 and Mid-Year 1970 have a Truck Specification List (T.S.L.) in the glove box. From Mid-Year 1970 and for all 1971 and 1972 truck models you will find a moisture-proof, plastic laminated T.S.L. located as follows: All units except W, WT-9000, F-700, F-750, C and CT series with sleeper compartment and "B" series cowl units have the T.S.L. attached to the right hand side of the upper inner back panel.

The W, WT-9000 series have the T.S.L. attached to the right hand side of the heater console.

The F-700, F-750 and C and CT series with sleeper compartment have the T.S.L. attached to the lower rear corner of the right hand door inner panel.

The "B" series Cowl models have the T.S.L. placed in the glove compartment and the customer may attach it in any suitable position on the body or chassis he chooses.

1970-72

FORD and LINCOLN-MERCURY SAFETY STANDARD CERTIFICATION LABEL

• FORD • TORINO • PINTO • MAVERICK • MUSTANG • THUNDERBIRD
• RANCHERO • COUGAR • MONTEGO • COMET • MERCURY • CONTINENTAL
MARK III, MARK IV • LINCOLN CONTINENTAL • (CAPRI NOT INCLUDED)



THIS DATE WILL CONFORM TO
BUILD DATE OF VEHICLE

NOTE: Vehicle Identification Number is also stamped on a metal tab that is riveted to the instrument panel close to the windshield on the driver side of the car and is visible from the outside.

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TO ALL APPLICABLE FEDERAL
MOTOR VEHICLE SAFETY STANDARDS
IN EFFECT ON DATE OF
MANUFACTURE SHOWN ABOVE.

ENGINE CODE
(See Chart Below)

CONSECUTIVE UNIT NO.
1972 MODELS: (100,001 thru
499,999) for Ford, Torino, Mustang,
Thunderbird, Maverick, Pinto.
(500,001 thru 799,999) for Mer-
cury, Montego, Cougar, Meteor,
Comet.
(800,001 thru 999,999) for Lincoln
Continental, Mark IV.

BODY CODE
(Use To Order Body Parts)

COLOR CODE
(Use To Order Exterior Paint)
NOTE: 1972 Exterior Color Codes
are identified with two digits—
Example: 1C (Black)

DISTRICT or DISTRICT AND
SPECIAL ORDER CODE
(See Page 2 For Details)

MODEL CODE
ASSEMBLY PLANT CODE

MODEL YEAR CODE
"0" is 1970
"1" is 1971
"2" is 1972

TRIM CODE
(Use To Order Interior Trim)

REAR AXLE RATIO CODE
(See Chart Below)

VEH. IDENT. NO.		BODY	COL
2S54F100001		54F	1C
TRIM	AXLE	TRNS	DSO
KA	6	W	48

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MADE IN U.S.A.

TRANSMISSION CODE
(See Chart Below)

ENGINE CODES				
YEAR	CODE	CYL.	CID	CARB. VENTURI
70-72	A	8	460(a)	4V
70-71	B	6	240(b)	1V Police
70-71	C	8	429	4V Cobra Jet
70-72	D	8	302(b)	2V Taxi
70-72	E	6	240(b)	1V Taxi
70-72	F	8	302	2V
70-71	G	8	302(c)	4V Boss
70-72	H	8	351	2V
1970	J(f)/C(g)	8	429	4V Cobra Jet (CJ) Ram Air
1971	J	8	429	4V Cobra Jet (CJ) Ram Air
70-71	K	8	429	2V
70-72	L	6	250	1V
70-71	M	8	351	4V
70-72	N	8	429	4V
1970	P	8	428	4V Police Interceptor
71-72	P	8	429	4V Police Interceptor
1970	Q	8	428	4V Cobra Jet
1971	Q	8	351(d)	4V-GT
1970	R(e)/Q(h)	8	428	4V Cobra Jet Ram Air
71-72	R	8	351(e)	4V Boss
71-72	S	8	400	2V
70-72	T	6	200	1V
70-72	U	6	170(j)	1V
70-72	V	6	240(b)	1V
71-72	W	4	1600cc	1V Pinto Only
71-72	X	4	2000cc	2V Pinto Only
70-71	Y	8	390	2V Regular Fuel
1970	Z	8	429	4V Boss
1971	NOTE 1	8	429	4V CJ Super

- (a) 1970-72 Lincoln Continental,
1970-71 Mark III, 1972 Mark IV
(b) Full Size Ford
(c) 1971 Mustang; 1970 Mustang/
Cougar
(d) 1971 Mustang, Cougar; 1972 Torino,
Ranchero, Mustang, Montego, Cougar

- (e) Mustang
(f) Fairlane, Ranchero
(g) Montego
(h) Cougar
(i) 1971-72 Maverick & Comet;
1970 Maverick

NOTE 1: To determine identification of the Super Cobra Jet (Drag Pak) engine, reference must be made to the Cobra Jet engine code PLUS Axle Ratio 3.91; 4.11 Code.

TRANSMISSION CODES		
YEAR	CODE	TRANSMISSION TYPE
		Manual
70-72	1	3 Speed
70-71	5†	4S peed Wide Ratio (2.78 1st Gear)
1972	5	4 Speed
70-71	6	4 Speed Close Ratio (2.32 1st Gear)
1972	E*	4 Speed
		Semi Automatic
1970	V	3-Speed Stick Shift
		Automatic
70-72	U	C6 (XPL)
1970	W	C4 (XP3)
71-72	W	C4 (XP)
70-72	X	Cruise-O-Matic (FMX)
70-72	Z	C6 (XPL Special Police)

†PINTO 3.65 1ST GEAR

*PINTO ONLY

REAR AXLE RATIO CODES			
YEAR	REGULAR	RATIO	LOCKING
70-72	2	2.75:1	K
70-72	3	2.79:1	—
70-72	4	2.80:1	M
1970	5	2.83:1	—
70-72	6	3.00:1	—
70-71	B	3.07:1	—
1970	C	3.08:1	—
71-72	7*	3.18:1	—
1970	8	3.20:1	—
70-72	9	3.25:1	R
70-72	A	3.50:1	S
71-72	G*	3.55:1	—
71-72	H*	3.78:1	—
1970	—	3.91:1	V
1970	—	4.30:1	W
1971	—	3.91:1	V
1971	—	4.11:1	Y
1972	—	3.91**	V

*PINTO ONLY

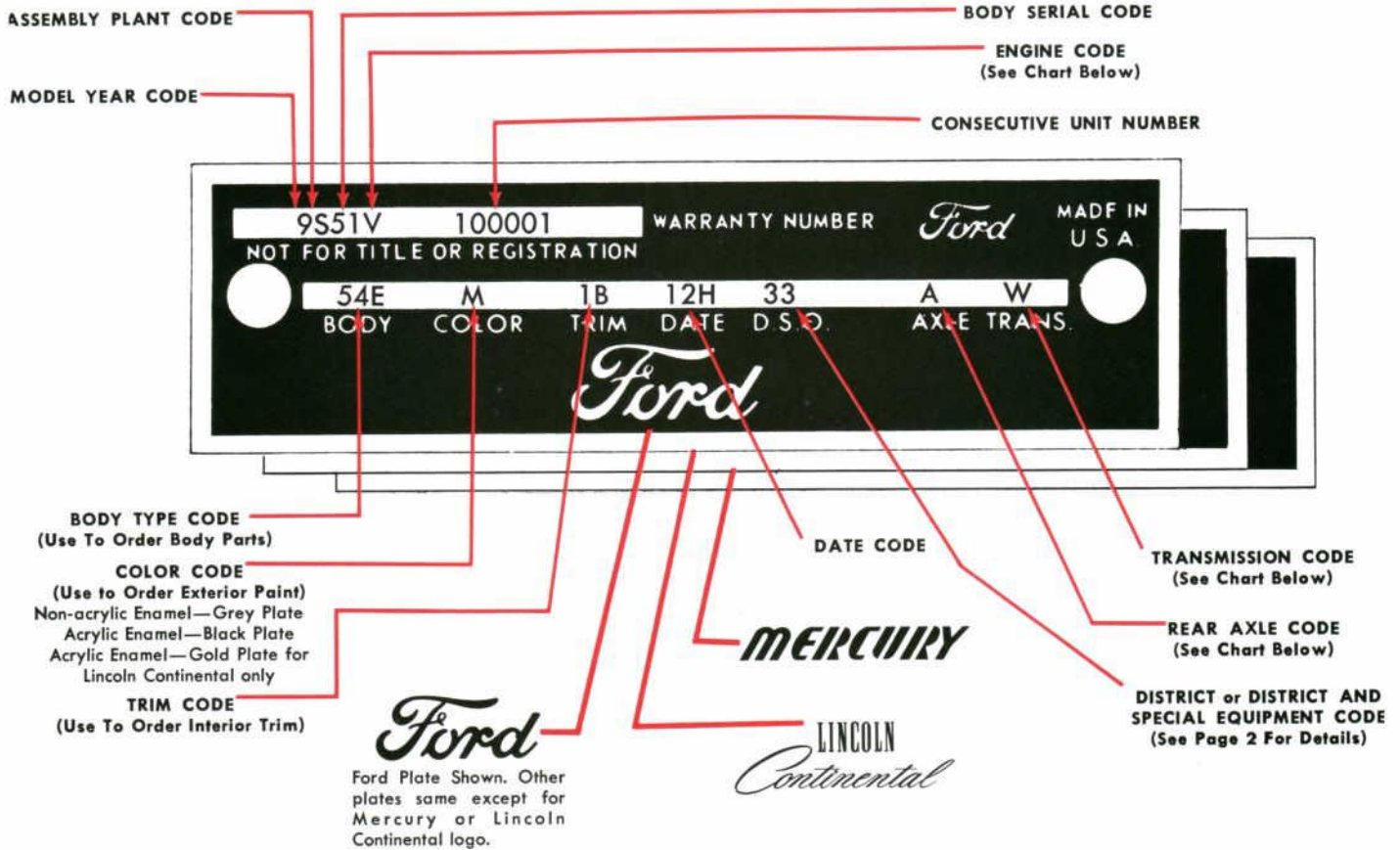
**MUSTANG ONLY



1969

FORD and LINCOLN-MERCURY CAR IDENTIFICATION PLATES

- FORD • FAIRLANE • FALCON • THUNDERBIRD
- MUSTANG • RANCHERO • COUGAR • MONTEGO
- MERCURY • CONTINENTAL MARK III
- LINCOLN CONTINENTAL



ENGINE CODES

CODE	CYL	CID	CARB VENTURI
A	8	460†	4V
B	6	240*	1V Police
D	8	302	2V Police & Taxi
E	6	240	1V Taxi
F	8	302	2V
H	8	351	2V
K	8	429	2V
L	6	250	1V
M	8	351	4V
N	8	429	4V
P	8	428	4V Police Interceptor
Q	8	428	4V Cobra Jet
R	8	428	4V Cobra Jet Ram Air
S	8	390	4V Improved Performance
T	6	200*	1V
U	6	170*	1V
V	6	240	1V
X	8	390†	2V Premium Fuel
Y	8	390	2V Regular Fuel

†L-M only
*Ford only

TRANSMISSION CODES

CODE	TRANSMISSION TYPE
<u>Manual</u>	
1	3 Speed
5	4 Speed Wide Ratio (2.78 1st Gear)
6	4 Speed Close Ratio (2.32 1st Gear)
<u>Automatic</u>	
U	C6 (XPL)
W	C4 (XP3)
X	Gruise-O-Matic (FMX)
Z	C6 (XPL Special)

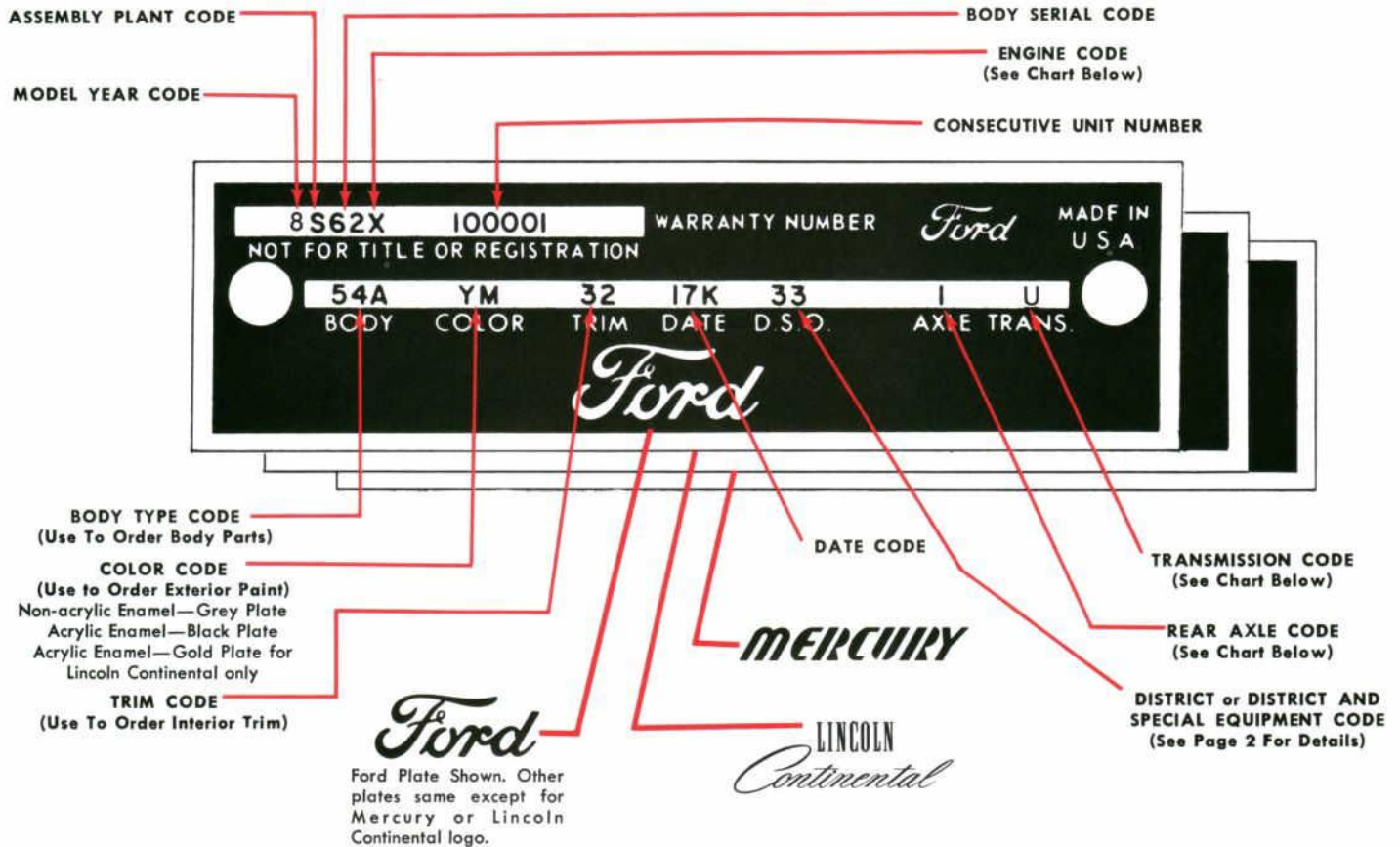
REAR AXLE RATIO CODES

REGULAR	RATIO	LOCKING
F	2.35:1 (Mustang only)	—
2	2.75:1	K
3	2.79:1	—
4	2.80:1	M
5	2.83:1	—
6	3.00:1	Ø
C	3.08:1	U
7	3.10:1	—
8	3.20:1 (Falcon only)	Q
9	3.25:1	R
A	3.50:1	S
—	3.91:1	V
—	4.30:1	W

1968

FORD and LINCOLN-MERCURY CAR IDENTIFICATION PLATES

- FORD • FAIRLANE • FALCON • THUNDERBIRD
- MUSTANG • RANCHERO • MERCURY
- COUGAR • MONTEGO • LINCOLN CONTINENTAL



ENGINES CODES

CODE	CYL.	CID	CARB. VENTURI
A	8	289	4V (Prem. Fuel)
B	6	240*	1V (Police)
C	8	289*	2V
E	6	240*	1V (Taxi)
F	8	302	2V
G	8	462†	4V (Lin.-Cont.)
H	8	390*	2V Auto. Trans.
J	8	302	4V
K	8	289*	4V (Special)
N	8	429*	4V
P	8	428	4V (Police)
Q	8	428	4V
R	8	427	8V (Hi-Perf.)
S	8	390	4V (GT)
T	6	200	1V
U	6	170*	1V
V	6	240*	1V
W	8	427	4V (Hi-Perf.)
X	8	390†	2V (Prem. Fuel)
Y	8	390	2V (3-Spd. Man.)
Z	8	390	4V

*Ford Only
†L-M Only

TRANSMISSION CODES

CODE	TRANSMISSION TYPE
1	3 Speed Manual Shift
5	4 Speed Manual Shift
U	C6 Automatic (XPL)
W	C4 Automatic (XP3)
X	Cruise-O-Matic (FMX)*
Y	Cruise-O-Matic (MX)*
Z	C6 Automatic Special (XPL)

*Ford Only

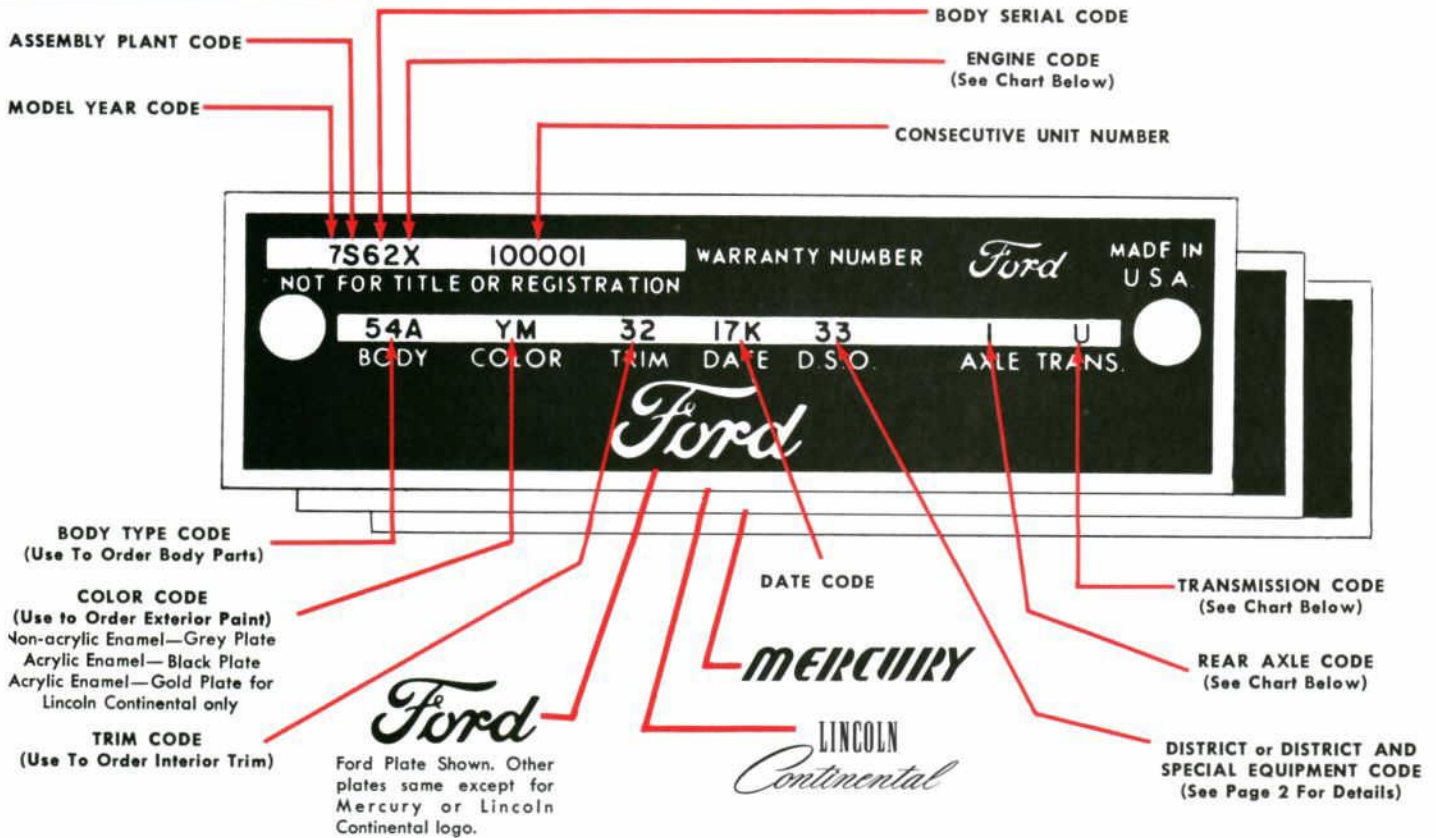
REAR AXLE RATIO CODES

REGULAR	RATIO	LOCKING
0	2.50:1	—
1	2.75:1	A
2	2.79:1	B
3	2.80:1	C
4	2.83:1	D
5	3.00:1	E
6	3.20:1	F
7	3.25:1	G
8	3.50:1	H
9	3.10:1 (L-M Only)	—

1967

FORD and LINCOLN-MERCURY CAR IDENTIFICATION PLATES

- FORD • FAIRLANE • FALCON • THUNDERBIRD • MUSTANG
- RANCHERO • MERCURY • LINCOLN-CONTINENTAL
- COUGAR • MERCURY INTERMEDIATE



ENGINE CODES

CODE	CYL.	CID	CARB. VENTURI
A	8	289	4V (Prem. Fuel)
B	6	240*	1V (Police)
C	8	289	2V
D	8	427*	8V (Hi-Perf. SOHC)
E	6	240*	1V (Taxi)
G	8	462	4V (Lin.-Cont.)
H	8	390	2V (Auto. Trans.)
K	8	289	4V (Hi-Perf.)
L	8	427*	4V (Hi-Perf. SOHC)
P	8	428	4V (Police)
Q	8	428	4V
R	8	427	8V (Hi-Perf.)
S	8	390	4V (GT)
T	6	200	1V
U	6	170*	1V
V	6	240*	1V
W	8	427	4V (Hi-Perf.)
X	8	390†	2V (Prem. Fuel)
Y	8	390	2V (3 Spd. Man.)
Z	8	390*	4V

*Ford Only
†L-M Only

TRANSMISSION CODES

CODE	TRANSMISSION TYPE
1	3 Speed Manual Shift (2.77)
2	Overdrive*
3	3 Speed Manual Shift (3.03)*
5	4 Speed Manual Shift
U	C6 Automatic (XPL)
W	C4 Automatic (XP)
X	Cruise-O-Matic (FX)*
Y	Cruise-O-Matic (MX)
Z	C6 Automatic Special (XPL)

*Ford Only

REAR AXLE CODES

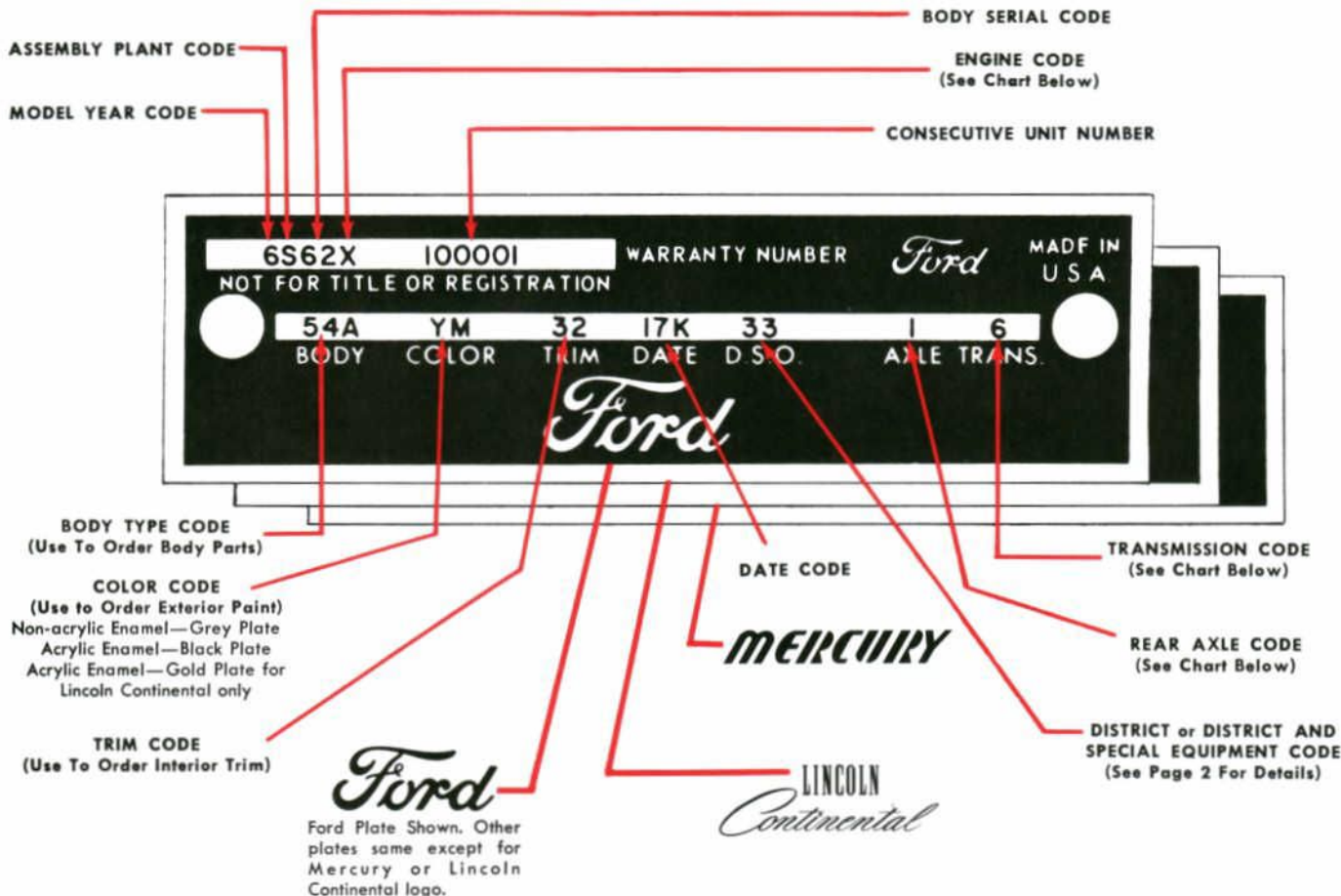
REGULAR	RATIO	LOCKING
0	2.79:1**	—
0	3.10:1	—
1	3.00:1	A
2	2.83:1	B
3	3.20:1	C
4	3.25:1	D
5	3.50:1	E
6	2.80:1	F
7	3.36:1*	G
7	3.89:1†	—
8	2.75:1	H
9	4.11:1	I
—	2.89:1†	4

*Ford Only †L-M Only **Fairlane, Falcon, Mustang

1966

FORD and LINCOLN-MERCURY CAR IDENTIFICATION PLATES

- FORD • FAIRLANE • FALCON • THUNDERBIRD • MUSTANG
- RANCHERO • MERCURY • COMET • LINCOLN-CONTINENTAL



ENGINE CODES			
CODE	CYL.	CID	CARB. VENTURI
A	8	289*	4V (Prem. Fuel)
B	6	240*	1V (Police)
C	8	289	2V
E	6	240*	1V (Taxi)
G	8	462†	4V (Lin.-Cont.)
H	8	390	2V (Auto. Trans.)
K	8	289*	4V (Hi-Perf.)
M	8	410†	4V
P	8	428	4V (Police)
Q	8	428	4V
R	8	427	8V (Hi-Perf.)
S	8	390	4V (GT)
T	6	200	1V
U	6	170*	1V
V	6	240*	1V
W	8	427	4V (Hi-Perf.)
X	8	352*	4V (Power Opt.)
Y	8	390	2V
Z	8	390	4V

*Ford Only †L-M Only

TRANSMISSION CODES	
CODE	TRANSMISSION TYPE
1	3 Speed Manual Shift (2.77)
2	Overdrive*
3	3 Speed Manual Shift (3.03)*
4	C6 Automatic (XPL)
5	4 Speed Manual Shift
6	C4 Automatic (XP)
7	Cruise-O-Matic (FX)*
8	Cruise-O-Matic (MX)

*Ford Only

REAR AXLE CODES		
REGULAR	RATIO	LOCKING
0	3.10:1†	—
1	3.00:1	A
2	2.83:1	B
3	3.20:1	C
4	3.25:1	D
5	3.50:1	E
6	2.80:1	F
7	3.89:1†	—
8	3.89:1*	H
8	2.75:1†	H
9	4.11:1	I
—	2.89:1†	4

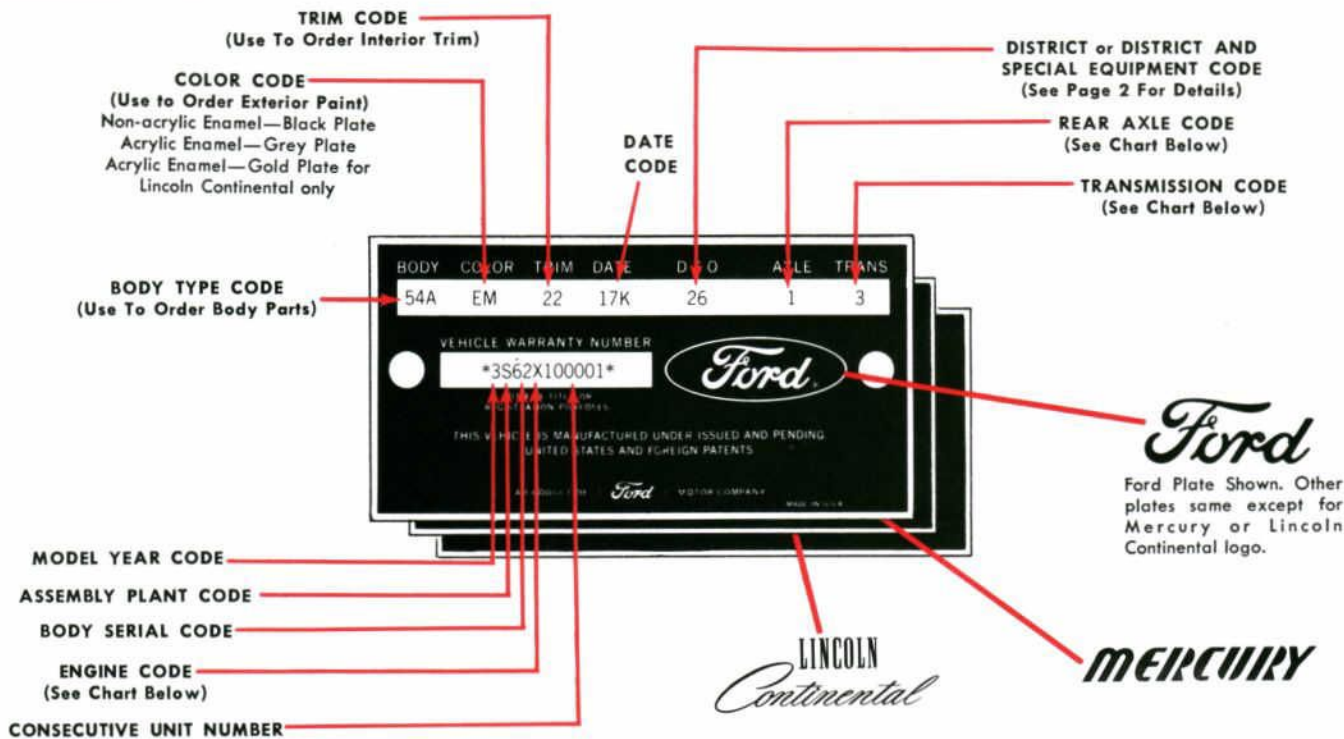
*Ford Only †L-M Only



1963-64-65

FORD and LINCOLN-MERCURY CAR IDENTIFICATION PLATES

- FORD • FAIRLANE • FALCON • THUNDERBIRD • MUSTANG ('65)
- RANCHERO • MERCURY • COMET • LINCOLN-CONTINENTAL



ENGINE CODES

CODE	CYL	CID	CARB. VENTURI
A(65)	8	289	4V Premium Fuel
B(65)	6	240*	1V Police
B(64)	6	223	1V Police
B(63)	8	406	4V Hi-Perf.
C	8	289	2V
D	8	289*	4V Regular Fuel
D(65)	8	289†	2V Special
E	6	223	1V Taxi
E(65)	6	240	1V Taxi
F	8	260*	2V
G(63)	8	406	6V Special
H	8	390†	2V Special
K	8	289*	4V Hi-Perf.
L(63)	8	221	2V
L(64)	8	221	2-4V Special
M(63)	8	390	6V Special
M(64)	8	396	4V
N	8	430†	4V
P	8	390	4V Police
Q(63-64)	8	427	4V Hi-Perf.
R	8	427	8V (Hi-Perf.)
S(63-64)	6	144	1V
T	6	200	1V
U	6	170*	1V
V	6	223*	1V
V(65)	6	240*	1V
X	8	352*	4V (Power Opt.)
Y	8	390†	2V (Reg. Fuel)
Z	8	390	4V

*Ford only †L-M only

TRANSMISSION CODES

CODE	TRANSMISSION TYPE
63-64	65
1	1
2	2
3	—
3	—
4	4
4	—
5	5
6(64)	6
—	8

TRANSMISSION TYPE:
 1 3-Speed Manual
 2 Overdrive
 3 Fordomatic 2-Speed*
 3 Automatic 2-Speed
 4 Cruise-O-Matic*
 4 Automatic Dual Range
 5 4-Speed Manual
 6 C4 Dual Range Automatic (XP)
 8 Merc-O-Matic (MX)†

*Ford only †L-M only

REAR AXLE CODES

REGULAR		RATIO	LOCKING	
63-64	65		63-64	65
—	0	3.10:1†	—	—
1	—	2.89:1†(Lincoln)	A	4
1	1	3.00:1	A	A
—	2	2.83:1	—	B
2	2*	3.10:1	B	B*
3	—	3.11:1†(Lincoln)	C	5
3	3	3.20:1	C	C
4	4	3.25:1	D	D
5	5	3.50:1	E	E
6	6	2.80:1	F	F
7	7*	3.80:1	G	G*
—	7†	3.89:1	—	H†
8	8*	3.89:1	H	H*
9	9	4.00:1(Fal & Com)	I	I
9	9	4.11:1	I	I

*Ford only †L-M only

What if none of your customers ever came back?



You'd be in trouble, of course...

One sure way to keep your Ford or Lincoln-Mercury customers coming back is to always install Ford Authorized Remanufactured Parts when replacements are needed. It's a lot faster than making tear-down repairs and you can always assure your customer you've given him the very best. Every Ford Authorized Remanufactured Part is backed by a name famous for quality . . . Ford.

See us when you need a replacement part, for any Ford-built car or truck, available at our parts counter.

BETTER BUSINESS BUILDERS

ELECTRICAL PARTS • Alternators • Armatures • Generators • Distributors • Voltage Regulators • Starters

ENGINES • Complete Assemblies • Short Block Assemblies

ENGINE COMPONENTS • Cylinder Heads • Water Pumps • Carburetors • Rocker Arm Kits • Crankshaft Kits • Fuel Pumps • Power Steering Pumps

POWER TRAIN COMPONENTS • Clutch Discs • Pressure Plates • Brake Shoes • Torque Converters • Transmissions • Power Brake Boosters

NATIONAL WARRANTY

Every Remanufactured Ford Part is warranted nationally by the Remanufacturer to be free of defects in materials and workmanship for 90 days or 4000 miles from date of installation, whichever occurs first. Complete OHV engine assemblies are warranted for 12 months or 12,000 miles on passenger vehicles, and 6 months or 12,000 miles on trucks, whichever occurs first. This Warranty includes parts replacement plus related labor.

Ford and Lincoln-Mercury dealers will honor this warranty anywhere in the country.

Remanufactured



Engines • Parts



Pacemaker says "Merry Christmas" with a

5 POINT DISCOUNT OFFER!!!

Pacemaker is wishing you a Merry Christmas this year in a very special way—with five new gifts (not available through the catalog) plus a five-point discount on each one you order! So, take your choice!



BUSHNELL EXPO FLOATING BINOCULARS.

Powerful. Shockproof. Waterproof. Floatable. Unique "thumb focus" gives a clear, sharp view. Rubber roll-down eyecups provide a full, wide vista even with glasses on. Easily adjustable for differences in eye spacing and eye strength. 8 power with 30mm light-gathering lens. Weight—12 ozs. Height—4". Width—6½". Field of view—394' at 1000 yds. Fiberglass construction. Neck strap and binocular bikini included. 51 points. (With special Christmas discount, only 46 points.)

STAINLESS STEEL TABLEWARE PERSONALLY ENGRAVED.

50-piece service for 8. Bold, classic MARBELLA pattern, in solid Banquet Weight stainless steel. Dishwasher and detergent safe, never needs polishing or buffing. Keeps its finish year after year! And each piece is engraved with your family initial. Includes: • 8 dinner forks • 8 salad forks • 16 teaspoons • 1 butter knife • 8 solid, one-piece forged dinner knives with serrated blades • 8 soup-dessert spoons • 1 sugar shell. 54 points. (With special Christmas discount, only 49 points.)



OSTERIZER BLENDER.

A convenient, versatile food preparation appliance. Control panel has clearly marked, individual push buttons for every kind of blending . . . puree, stir, grind, chop, grate, whip, mix, blend, liquefy, frappe. Five-cup container opens at both ends making it easy to empty and clean. Made of rugged Styrene Acrylonitrile, it's practically indestructible. "Grip-Tite" Seat secures container to metal base. Rugged motor blends the heaviest batters. Stainless steel cutting blades removable for easy cleaning. Container has built-in pouring spout, sure-grip handle and graduated markings for measuring. Plus, "Seal-Tite" covers with removable measuring caps for adding ingredients while blending. A 36-page blender cookbook is included. 650 watts. 63 points. (With special Christmas discount, only 58 points.)

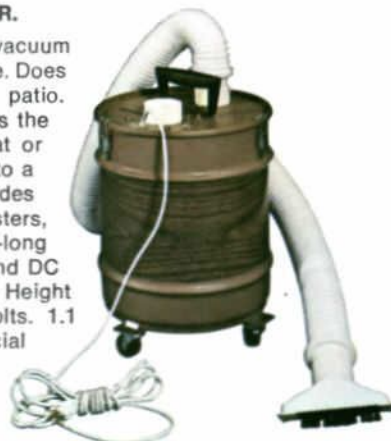
FEATHEROCK BROILER.

Smokeless, spatterless, vertical broiling. For meats, poultry, fish, modern convenience food. Automatic one-hand easy-turn racks. Height—16". Width—9½". Depth—9". 1500 watts. 53 points. (With special Christmas discount, only 48 points.)



PORCH AND PATIO VACUUM CLEANER.

Powerful, heavy-duty industrial-type vacuum cleaner, specially designed for home use. Does a man-size job . . . spruces up the patio. Makes the basement shine. Deep-cleans the garage. Vacuums the car. Gets the boat or camper in shape. Converts in seconds to a blower. Extra-large 5 gallon tank. Includes a portable, snap-on dolly with four casters, extra-wide, six-foot hose and extra-long twelve-foot cord. Works on both AC and DC current. Weight—9¾ lbs. Diameter—12". Height—14¼". 600 watts, 5.2 amps, 115 volts. 1.1 horsepower motor. 62 points. (With special Christmas discount, only 57 points.)



Special five-point discount is available through December 31, 1971. But to insure delivery before Christmas, your orders must be received by December 1.

USE ANY COMBINATION

- Pacemaker Prize Points
 - Autolite and Motorcraft Tune-Up Kit ½ Prize Point Certificates
 - Autolite and Motorcraft Shock Absorber End Flaps
 - Autolite and Motorcraft V-Belt and Radiator Hose Tear Tabs
- Check at our parts counter for complete Pacemaker information. Ask to see the Pacemaker Awards Catalog with 1,800 more gifts.

PACEMAKER SPECIAL CHRISTMAS GIFT ORDER FORM*

***5 POINT
DISCOUNT ON
EACH ITEM**

DO NOT WRITE IN THIS SPACE



**PACEMAKER AWARDS HEADQUARTERS
P.O. Box 41234. Cincinnati, Ohio 45241**

How to order your gifts: Fill out this form completely, using a typewriter or printing with block letters. Indicate the number of each gift you wish in the "Quantity Desired" column. Multiply this number times the "Points Required" for each gift and write the answer in the "Total Points" column. Total this column on Line (A). Total all the numbers in the "Quantity Desired" column on Line (B). Multiply Line (B) times 5 points (your Bonus for using this Christmas order form) and write the answer on Line (C). Subtract Line (C) from Line (A) and write the answer on Line (D). *This* is the number of points which you must send in with your order.

Indicate below this the number and denomination of points enclosed. Make certain you enclose enough points to cover your order. If you submit more points than needed, you will receive a refund. **Note:** Points should be insured before shipment to Pacemaker.

BUSINESS NAME _____

BUSINESS ADDRESS _____

CITY/STATE _____ ZIP CODE _____

BUSINESS TELEPHONE NUMBER _____

DATE OF ORDER _____

SHIP TO:

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP CODE _____

Please type or print all required information above: Do not use P.O. Box or RFD numbers if your shipment might be too large for Parcel Post. Your zip code is required. Include specific road delivery directions if it is an RFD address.

Please indicate your position below:

1. Owner 2. Partner 3. Manager 4. Officer
 5. Parts Manager 6. Service 7. Counterman
 8. Outside Salesman 9. Other _____

Type of Business (Please Check One):

- A. Service Station—Brand _____ G. Glass Distributor _____
 B. Specialty Repair Shop—Type _____ H. Glass Installer _____
 C. Car Dealer—Make _____ I. Independent Garage _____
 D. Truck Dealer—Make _____ J. Tire Dealer _____
 E. Rubber Company Jobber—Brand _____ K. Fleet Repair Shop _____
 F. Oil Company Jobber—Brand _____ L. Parts Jobber _____
 M. Warehouse Distributor _____
 N. Other—Specify _____

DO NOT SEND TRAVEL POINTS WITH THIS MERCHANDISE ORDER

PLEASE SHIP THE FOLLOWING:

AWARD NUMBER	AWARD	POINTS REQUIRED	×	QUANTITY DESIRED	=	TOTAL POINTS
1	Bushnell Expo Floating Binoculars	51	×		=	
2	Stainless Steel Tableware Personally Engraved Initial	54	×		=	
3	Porch and Patio Vacuum Cleaner	62	×		=	
4	Osterizer Blender	63	×		=	
5	Featherock Broiler	53	×		=	
TOTAL BONUS DISCOUNT						(A)
_____ (B) × 5 =						—(C)
TOTAL POINTS REQUIRED						(D)

I'll pay for these gifts with Pacemaker points as follows:

Do not write in this space.

1-Point Denomination Pacemaker Prize Points Enclosed:	× 1 =	PTS.	P.S.	P.O.
100-Point Pacemaker Prize Point Checks Enclosed:	× 100 =	PTS.	P.S.	P.O.
Shock Absorber End Flaps Enclosed:	× 1/2 =	PTS.	P.S.	P.O.
Tune-Up Kit 1/2 Prize Point Certificates Enclosed:	× 1/2 =	PTS.	P.S.	P.O.
Radiator Hose Label Tear Tabs Enclosed:	× 1/10 =	PTS.	P.S.	P.O.
V-Belt Sleeve Tear Tabs Enclosed:	× 1/10 =	PTS.	P.S.	P.O.
		PTS.	P.S.	P.O.
		PTS.	P.S.	P.O.
TOTAL POINTS ENCLOSED:		PTS.	P.S.	P.O.

This order form valid until December 30, 1971.

**To receive merchandise by Christmas, orders must be received by Pacemaker Award Headquarters no later than December 1, 1971.*

1971-72 CAPRI CAR IDENTIFICATION PLATE



TRANSMISSION CODE → 1
ENGINE CODE → L1
DRIVE CODE → 5
(1-Left-Hand Drive)
BODY TYPE → V
(ECJ—Tudor)
Sedan Only → 7
REAR AXLE CODE → HN
COLOR CODE → Western Germany
TRIM CODE → (Use to Order Interior Trim)
CONSECUTIVE UNIT NUMBER → GAECKL66638
ASSEMBLY CODE † → ECJ

ASSEMBLY CODES †			
MONTH	K1970	L1971	M1972
Jan.	L	C	B
Feb.	Y	K	R
March	S	D	A
April	T	E	G
May	J	L	C
June	U	Y	K
July	M	S	D
August	P	T	E
Sept.	B	J	L
Oct.	R	U	Y
Nov.	A	M	S
Dec.	G	P	T

†First letter gives year of manufacture. Second letter gives month.

DRIVE CODE → 1972
ENGINE CODE → ECJ
TRANSMISSION CODE → NB
REAR AXLE CODE → S
CONSECUTIVE UNIT NUMBER → GAECLS46274
ASSEMBLY CODE † → IA
REAR AXLE CODE → AE

ENGINE CODES				
1971	1972	CYL	DISPLACEMENT	CARB. VENTURI
L1, L4	L1	4	1600 cc	1V
NB*	NA	4	2000 cc	2V
—	UX	4*	2600 cc	2V

REAR AXLE CODES		
1971	1972	RATIO
V	C	3.89:1
Q	S	3.44:1
—	R	3.22:1

TRANSMISSION CODES		
1971	1972	TYPE
5	5	4-Speed Manual
7**	7**	Automatic
—	7**	Automatic

*Will be introduced late in 1972 model year.

**Optional with 2000 cc and 2600 cc engines only.

1970-72 ECONOLINE (E100, E200, E300) VAN & CLUB WAGONS • IDENTIFICATION PLATES

1968-69 FALCON CLUB WAGON & ECONOLINE IDENTIFICATION PLATES



ASSEMBLY PLANT CODE → SEE OTHER'S MANUAL FOR EQUIP. REQ'D FOR MAX. GVW & LOAD CAPACITIES
ENGINE CODE → E13GHC 42000
(See Chart Below)
VEHICLE—SERIES CODE → 90
WHEELBASE (inches) → T
COLOR CODE → E130
(Use to Order Exterior Paint)
Non-acrylic Enamel—Gray Plate
Acrylic Enamel—Black Plate
TRIM CODE → 55
(Use To Order Interior Trim)
REAR AXLE CODE → 82
(See Chart Below)
DISTRICT or DISTRICT AND SPECIAL EQUIPMENT CODE → G
(See Page 2 For Details)
TRANSMISSION CODE → 07
(See Chart Below)
CONSECUTIVE UNIT NUMBER → 72
68 MODELS—Begin with C42,000
69 MODELS—Begin with C70,000
70 MODELS—Begin with G30,000
71 MODELS—Begin with K00,000
72 MODELS—Begin with M40,000

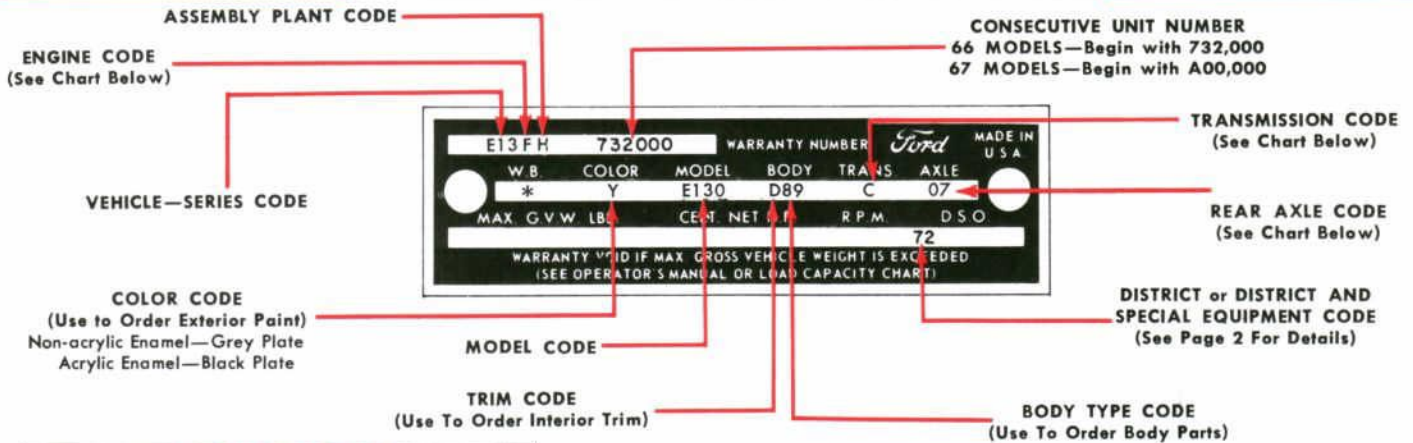
ENGINE CODES							
CODE	CYL	CID	CARB VENTURI	CODE	CYL	CID	CARB VENTURI
A	6	240 (68-72)	1V	G	8	302 (69-72)	2V
F	6	170 (68-70)	1V	N	8	289 (68)	2V

TRANSMISSION CODES	
CODE	TRANSMISSION TYPE
C	3-Speed Manual Shift
G	3-Speed Cruise-O-Matic

REAR AXLE CODES							
REGULAR	RATIO	RATING	LOCKING	REGULAR	RATIO	RATING	LOCKING
07 (68-71)	3.00:1	3050 lb.	—	31 (68-71)	3.54:1	4800 lb.	C1 (68-71)
10	3.25:1	3050 lb.	—	33 (68-71)	3.73:1	4800 lb.	C3 (68-71)
11	3.50:1	3050 lb.	—	35 (68-71)	4.10:1	4800 lb.	C5 (68-71)
12 (1972)	3.70:1	3050 lb.	—	36 (68-71)	4.56:1	4800 lb.	C6 (68-71)
12 (68-70)	4.11:1	3050 lb.	—	71	3.54:1	5050 lb.	—
13 (68-70)	4.57:1	3050 lb.	—	72	3.73:1	5050 lb.	—
17	3.25:1	3300 lb.	—	73	4.10:1	5050 lb.	—
08	3.50:1	3300 lb.	—	74 (68-71)	4.56:1	5050 lb.	—
05	4.11:1	3300 lb.	—	—	3.54:1	5050 lb.	G1 (71-72)
06 (68-71)	4.57:1	3300 lb.	—	—	3.73:1	5050 lb.	G2 (1971)
09 (1972)	3.70:1	3300 lb.	—	—	4.10:1	5050 lb.	G3 (71-72)



1966-67 FALCON CLUB WAGON & ECONOLINE IDENTIFICATION PLATES



ENGINE CODES			
CODE	CYL.	C.I.D.	CARB. VENTURI
A	6	240	1V
F	6	170	1V

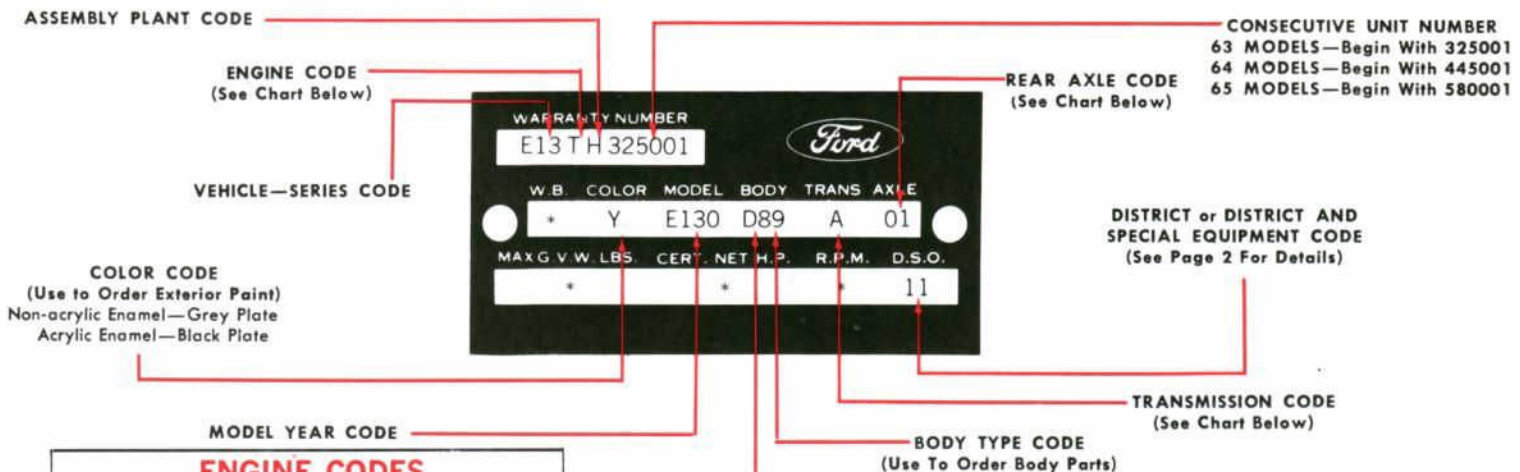
TRANSMISSION CODES	
CODE	TRANSMISSION TYPE
C	3-Speed Manual
G	H.D. Cruise-O-Matic

REAR AXLE CODES			
REGULAR	RATIO	RATING	LOCKING
01	3.50:1	2300 lb.	—
02	4.00:1	2300 lb.	—
07	3.00:1	3050 lb.	A7
11	3.50:1	3050 lb.	B1
12	4.11:1	3050 lb.	B2
13	4.57:1	3050 lb.	B3

*—NOT SHOWN ON FALCON CLUB WAGON AND ECONOLINE



1963-64-65 FALCON CLUB WAGON & ECONOLINE IDENTIFICATION PLATES



ENGINE CODES			
CODE	CYL.	C.I.D.	CARB. VENTURI
J	6	240	1V (1965 only)
S	6	144	1V (1963-64 only)
T	6	170	1V

TRANSMISSION CODES	
CODE	TRANSMISSION TYPE
A	3-Speed Manual
F	4-Speed Manual
G	H.D. Cruise-O-Matic
6	C4 Dual Range Automatic (1963-65 only)

REAR AXLE CODES				
REGULAR	RATIO	RATING	LOCKING	
65 01	—	3.00:1	2780 lb.	A1 —
— 02	4.00:1	2300 lb.	—	—
03 01	3.50:1	2300 lb.	—	—
04 —	3.50:1	2780 lb.	A4	—
05 03	4.11:1	2780 lb.	A5	A3
06 04	4.57:1	2780 lb.	A6	A4

*—NOT SHOWN ON FALCON CLUB WAGON AND ECONOLINE

1966-72 TRUCK

1966-1969 TRUCK IDENTIFICATION



N-SERIES



CT-SERIES

IDENTIFICATION MODEL CODE	PREFIX	SERIES NUMBERS	SUFFIX	SERIES DESCRIPTION
F	F	100 thru 1000		Conventional (Gas)
K	F	6000 thru 8000		Conventional (Diesel)
K	F	950 and 1000	D	Conventional (Diesel)
T	T	800 thru 950		Tandem Axle (Gas)
U	T	8000		Tandem Axle (Diesel)
U	T	850 and 950	D	Tandem Axle (Diesel)
N	N	500 thru 1000		89" BBC Conv. (Gas)
R	N	6000 thru 8000		89" BBC Conv. (Diesel)
R	N	1000	D	89" BBC Conv. (Diesel)
S	NT	850 and 950		89" BBC Tandem (Gas)
W	NT	850 and 950	D	89" BBC Tandem (Diesel)
C	C	550 thru 1000		Tilt Cab (Gas)
D	C	6000 thru 8000		Tilt Cab (Diesel)
L	CT	800 thru 950		Tilt Cab Tandem (Gas)
Q	CT	8000		Tilt Cab Tandem (Diesel)
H	H	1000		Hi-Tilt Cab (Gas)
Y	H	1000	D	Hi-Tilt Cab (Diesel)
J	HT	950		Hi-Tilt Cab Tandem (Gas)
A	HT	950	D	Hi-Tilt Cab Tandem (Diesel)
Z	W	1000	D	Hi-Tilt Tractor (Diesel)
X	WT	1000	D	Hi-Tilt Tractor Tandem (Diesel)
B	B	500 thru 750		School Bus Chassis (Gas)
J	B	6000 and 7000		School Bus Chassis (Diesel)
P	P	350 thru 600		Parcel Delivery (Gas)
G	P	3500 thru 6000		Parcel Delivery (Diesel)

Ford trucks are commonly classified into general weight groups as follows:

SERIES NUMBER	WEIGHT GROUP
100, 200, 250, 300, 350, 400	LIGHT
500, 600	MEDIUM
610, 6000, 700, 7000, 750, 800	HEAVY
800, 8000 Tandems & All 900, 9000	EXTRA HEAVY

1970-1972 TRUCK IDENTIFICATION



HT-SERIES

YEAR	IDENTIFICATION MODEL CODE	SERIES PREFIX	SERIES NUMBERS	SERIES DESCRIPTION
1970	F	F	100 thru 750	Conventional Gas
1971	F	F	100 thru 600	Conventional Gas
1972	F	F	500 thru 750	Conventional (Gas)
1971	B	B	500 & 600	Conventional Gas (Bus)
71-72	F	L	800 & 900	Conventional (Gas)
1971	N	LN	500 thru 900	Conventional (Gas)
71-72	K	L	8000 & 9000	Conventional (Diesel)
1970	K	F	6000	Conventional (Diesel)
1972	K	F	6000 & 7000	Conventional (Diesel)
71-72	R	LN	6000 thru 9000	Conventional (Diesel)
1972	N	LN	600 thru 900	Short Conventional (Gas)
1971	K	F	7000	Conventional (Diesel)
71-72	V	LTS	800 & 900	Short Conventional (Gas)
71-72	Y	LTS	8000 & 9000	Short Conventional (Diesel)
1971	S	LNT	800 & 900	Conventional Tandem Axle (Gas)
71-72	T	LT	800 & 900	Conventional Tandem (Gas)
71-72	U	LT	8000 & 9000	Conventional Tandem (Diesel)
1972	B	LNT	800 & 900	Short Conventional (Gas)
71-72	W	LNT	8000 & 9000	Conventional Tandem Axle (Diesel)
1970	C	C	500 thru 1000	Tilt Cab (Gas)
70-72	D	C	6000 thru 8000	Tilt Cab (Diesel)
1971	C	C	500 thru 900	Tilt Cab (Gas)
1972	C	C	600 thru 900	Tilt Cab (Gas)
1970	L	CT	800 thru 950	Tilt Cab Tandem (Gas)
71-72	L	CT	800 & 900	Tilt Cab Tandem (Gas)
71-72	Q*	CT	8000	Tilt Cab Tandem (Diesel)
71-72	Z	W	9000	Forward Axle Tilt Cab (Diesel)
1971	X	WT	9000	Forward Axle Tilt Cab (Diesel)
1970	Z	W	1000-D	Hi-Tilt Tractor (Diesel)
1970	X	WT	1000-D	Hi-Tilt Tractor Tandem (Diesel)
70-72	B	B	500 thru 750	School Bus Chassis (Gas)
1971	B	B	700 & 750	School Bus Chassis (Gas)
1970	J	B	6000 thru 7000	School Bus Chassis (Diesel)
1971	J	B	6000	Bus (Diesel)
71-72	J	B	7000	School Bus Chassis (Diesel)
70-72	P	P	350 thru 600	Parcel Delivery (Gas)
1970	G	P	3500 thru 5000	Parcel Delivery (Diesel)
1971	G	P	3500 thru 6000	Parcel Delivery (Diesel)
*1972	G	P	5000	Parcel Delivery (Diesel)
*1972	M	M	350, 400, 500	Motor Home

*Special Order

W-SERIES

INFORMATION F-100 AND UP

FORD TRUCK SERIES IDENTIFICATION SYSTEM CONSISTS OF:

A PREFIX letter (or letters) and three (or four) digits under MODEL IDENTIFICATION CODE designates the truck model within a series.

NOTE: Three-digit numbers indicate a GAS engine (800, 900 etc.). Four digit numbers indicate a DIESEL engine (6000, 9000 etc.).

The 4th character (a code letter or number) in the Vehicle Series Code indicates the type of engine (gas or diesel) installed.

Example: T80EVM50000 (E is a 361-2V Gas Engine) See ENGINE CODE chart.

1963-1972 CONSECUTIVE UNIT PRODUCTION NUMBERS

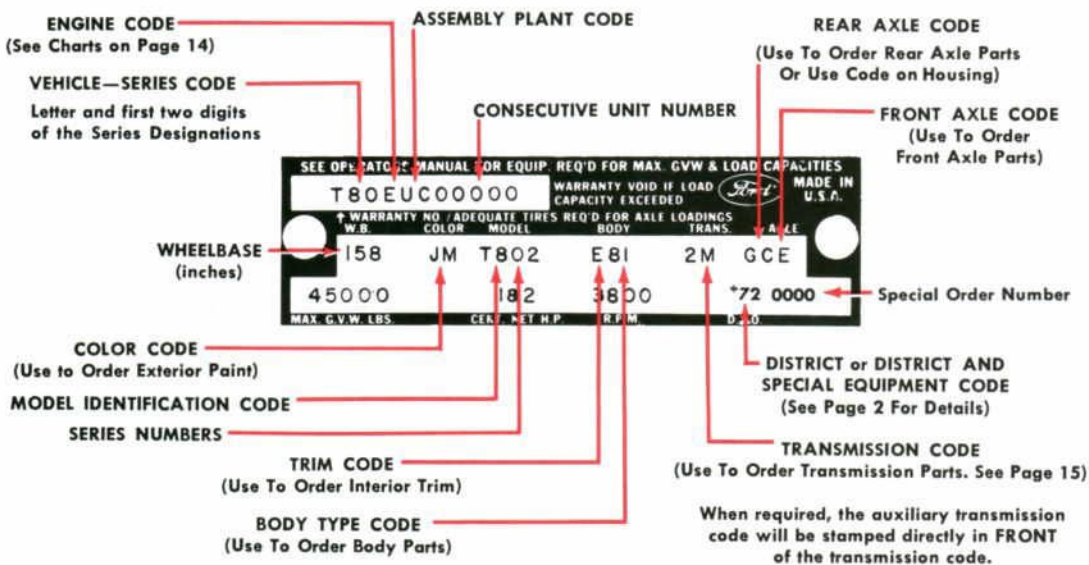
1963.....	325,001—445,000	1969.....	D82,000—G29,999
1964.....	445,001—580,000	1970.....	G30,000—J89,000
1965.....	580,001—731,999	1971*.....	J70,000—M29,000
1966.....	732,000—913,999	1971**.....	J90,000—M19,999
1967.....	A00,000—B49,999	1972*.....	M40,000—P69,999
1968.....	C00,000—D81,999	1972**.....	M50,000—P80,000

*F&B 500-600-6000-Parcel **Heavy-Extra Duty

FORD TRUCK SERIES DESIGNATIONS

PREFIX	SERIES NUMBERS	PREFIX	SERIES NUMBERS
U	100 Bronco	LNT	800 and 900 93.3" BBC Conv. Tandem—Gas
E	100 thru 300 Econoline Van	LNT	8000 and 9000 93.3" BBC Conv. Tandem—Diesel
F	100 thru 750 Conventional—Gas	C	600 thru 900 Tilt Cab—Gas
F	6000 and 7000 Conventional—Diesel	C	6000 thru 8000 Tilt Cab—Diesel
L	800 and 900 Conventional—Gas	CT	800 and 900 Tilt Cab Tandem—Gas
L	8000 and 9000 Conventional—Diesel	*CT	8000 Tilt Cab Tandem—Diesel
LT	800 and 900 Conv. Tandem—Gas	W	9000 Hi-Tilt Tractor—Diesel
LT	8000 and 9000 Conv. Tandem—Diesel	WT	9000 Hi-Tilt Tractor Tandem—Diesel
LTS	800 and 900 46" BA Conv. Tandem—Gas	B	500 thru 750 School Bus Chassis—Gas
LTS	8000 and 9000 46" BA Conv. Tandem—Diesel	B	7000 School Bus Chassis—Diesel
LN	600 thru 750 95.3" BBC Conv.—Gas	P	350 thru 500 Parcel Delivery—Gas
LN	800 and 900 93.3" BBC Conv.—Gas	*P	600 Parcel Delivery—Gas
LN	6000 and 7000 95.3" BBC Conv.—Diesel	*M	400 and 500 Motor Home Chassis—Gas
LN	8000 and 9000 93.3" BBC Conv.—Diesel		

1966-1972 WARRANTY and RATING PLATE



AUXILIARY TRANSMISSION CODE			
2	SPICER 5831-D	5	SPICER 8341-C
3	SPICER 7231-B	6	SPICER 8031-C
4	SPICER 7231-D	8	SPICER 7041



B-SERIES



C-SERIES



H-SERIES



P-SERIES



L-SERIES

YOUR SOURCE FOR GENUINE FORD AND MOTORCRAFT/AUTOLITE ORIGINAL EQUIPMENT PARTS

**LIVE IN THE
"SNOWBELT"?**

**Get
movin' when
snow hits...**

... let us add a snowplow to your Ford Bronco or Light Truck



Whether you own a Bronco, F-100 4 x 4, F-250 4 x 4 or F-250 4 x 2, we have a quality snowplow to fit your needs. Take your choice of a Western or Meyer plow—they're both winter heavyweights and available with "in-cab" controls.

See us today about a Meyer or Western snowplow for your rig!