

1975 ELITE



OUR LUXURIOUS MID-SIZE PERSONAL CAR

Styled in the Thunderbird tradition, the elegant Elite meets the demands of the expanding luxury and sporty mid-size market. The prospect in the luxury/sporty market segment is concerned about styling, luxury, riding comfort and the prestige of owning a luxurious and stylish automobile.

These prospects will find that Elite's long list of luxury and stylish standard features plus a host of luxurious and sporty options will more than meet their demands.

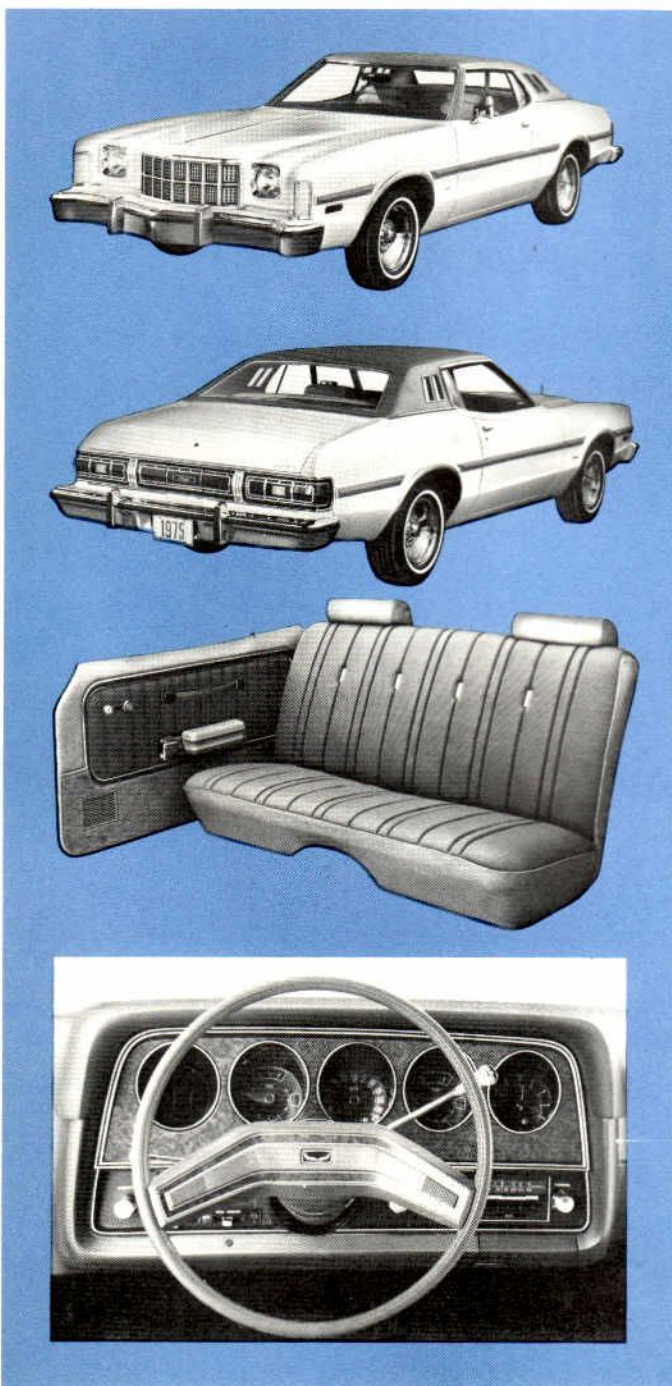


Elite offers the elegance, craftsmanship and classic styling associated with Thunderbird plus the operating economy of a mid-size.

BOLD STYLING, LUXURY APPOINTMENTS ... ALL STANDARD WITH ELITE

The prospects in the Luxury/Sporty market segment are young-minded, active people —people who are interested in driving and owning a car with exciting styling and luxurious features.

Elite's list of standard features prove that Elite has the styling, the luxury and the convenience that people want in a mid-size.



Bold, Exciting Styling:

- A luxury level grille (inspired by Thunderbird)
- "Elite" hood ornament
- A bright die-cast windsplit molding highlights the classic long hood styling
- Wide bright wheelip and door belt moldings heighten Elite's profile design
- Single headlamps with bright moldings add to Elite's front end styling
- Parking lamps/side marker lights are positioned in the front fender extensions
- The red reflector appliqué highlights the lower back panel and the sporty short rear deck

Luxurious Features ... Standard with Elite

EXTERIOR

- Unique twin opera windows heighten Elite's look of elegance
- Wide vinyl insert bodyside molding is color-keyed to the standard Odense grain vinyl roof and lends a look of prestige to Elite
- Full wheel covers are also standard with Elite

INTERIOR

- Deep-pleated Westminster cloth seat trim
- Door trims feature a woodtone insert, door assist straps and cut-pile carpeting on the lower panel
- Thick, 12-oz. cut-pile carpeting covers the floor
- Full woodtone instrument panel appliqué plus a woodtone insert steering wheel adds to the interior luxury of the Elite
- A self-regulating electric clock
- Deluxe color-keyed seat and shoulder belts
- Full bench seats provide seating for six

ELITE'S LONG LIST OF FUNCTIONAL STANDARD FEATURES

Elite combines the tradition of Thunderbird plus the economy of a mid-size. Review the long list of functional equipment that provides economy, convenience and practicality . . . standard in the 1975 Elite.

Economy

- Gas-saving steel-belted tires offer improved high-speed smoothness, vehicle stability, and handling plus long tread life when compared to conventional belted or bias belted tires
- Solid-State Ignition helps reduce scheduled maintenance costs—no points to replace . . . no timing changes due to mileage

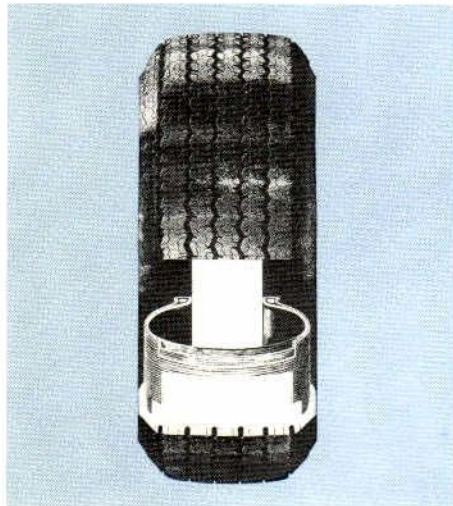
Convenience

- SelectShift Cruise-O-Matic transmission is fully automatic or can be manually controlled should the need arise
- Power steering is designed to ease parking and turning yet provides good "feel of the road" at highway speeds

- Power front disc brakes are designed to resist fade and help eliminate braking pulls. Power rear drum brakes are also included
- 2-speed electric windshield wipers with wiper-mounted washer jets help disperse fluid over the sweep area of the blades for complete coverage

Practicality

- 351 CID 2V V-8 engine . . . designed to operate on unleaded gas (400 CID and 460 CID engines are also available)
- A 16.5-cubic-foot luggage compartment provides ample capacity for traveling
- The big 26.5-gallon fuel tank is designed for long, non-stop driving convenience



Gas-saving steel-belted tires are standard with the Elite.



Point out that Elite's wide front tread (almost 5-feet wide) and long wheelbase help contribute to a comfortable ride.

BODY DIMENSIONS

All dimensions in inches unless otherwise noted.

**2-Door
Hardtop**

GENERAL

Wheelbase	114.0
Tread — Front	63.0
— Rear	62.8
Height — Overall	53.2
Length — Overall	216.1
Width — Overall	78.5

FRONT SEAT ROOM

Headroom (effective)	37.3
Maximum legroom to accelerator	42.1
Hip room	59.4
Shoulder room	58.6

REAR SEAT ROOM

Headroom (effective)	36.3
Minimum legroom (effective)	33.0
Hip room	58.0
Shoulder room	56.9

LUGGAGE COMPARTMENT

Usable luggage capacity (cubic feet)	16.5
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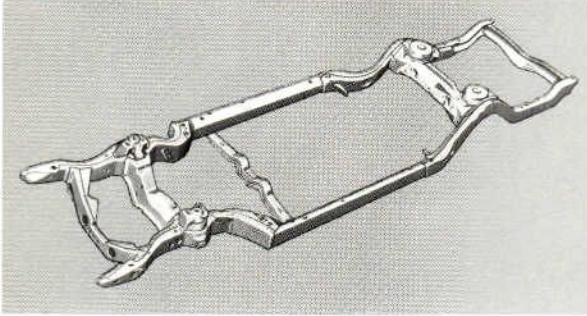
CURB WEIGHT (pounds)* 4341

*Weight of vehicle with oil, water and a full tank of gas.

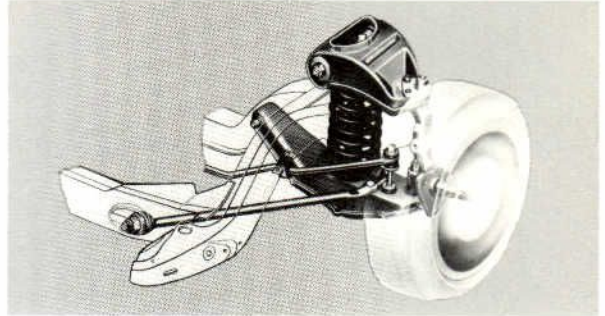
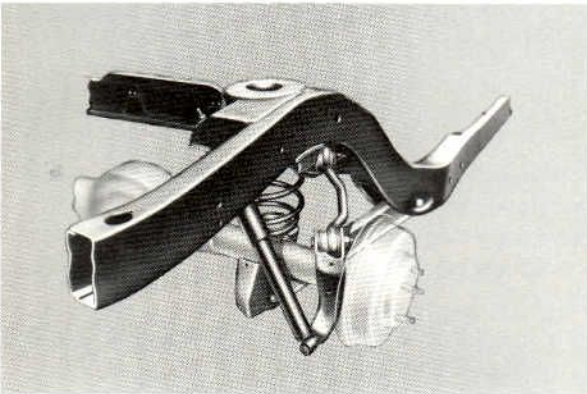
THE LUXURIOUS RIDE OF ELITE

Solid Engineering like Thunderbird

Elite incorporates almost the same chassis components as Thunderbird (noted for its smooth riding comfort).



Elite uses the same basic torque box frame design as Thunderbird. This design helps reduce road shock for driver and passengers, providing a smooth, comfortable ride. Body mounts are positioned ahead of and behind passengers to help isolate the body and frame—minimizing noise and vibration.



FRONT SUSPENSION

Like Thunderbird, Elite uses a short and long arm ball joint suspension. Coil springs and shock absorbers are calibrated to match the weight and ride requirements.

Lower arms and axial struts are rubber insulated to eliminate metal-to-metal contact—reducing noise and vibration being transmitted to the passenger area.

“STABUL” REAR SUSPENSION

Elite incorporates a four-link “Stabul” rear suspension system, which is very similar to that used on Thunderbird.

The rear suspension is designed to resist side-to-side or lateral sway due to the arrangement of the lower arms. The angle mounting of the shock absorbers also helps provide resistance to lateral forces.

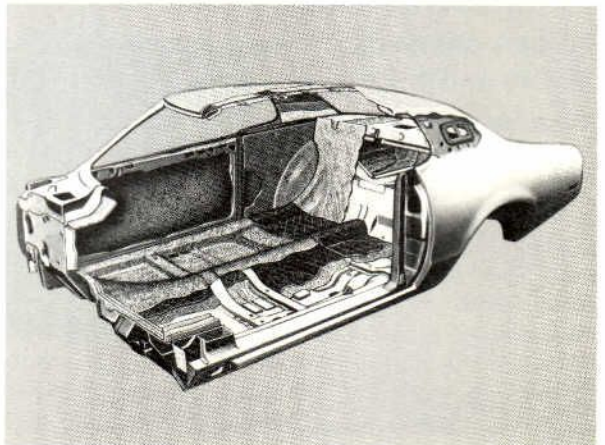
These elements help contribute to Elite's quiet, comfortable and stable ride.

OPTIONAL HANDLING SUSPENSION—For Elite buyers who want a firm ride, the optional handling suspension is available. Included are an increased rear spring rate, larger front stabilizer bar and a rear stabilizer bar. Wide HR70 WSW steel-belted radial tires and 6.5-inch wide wheels are also included.

SOUNDPROOFING

The extra-quiet ride of the Elite is due to the generous amount of insulation used in the critical sound transmitting areas. Extra soundproofing has been added to such areas as wheelhousing splash areas, cowl top panel, front and rear floor area and package tray area.

Point out to your prospect the extra details taken to assure a quiet, luxury ride.



SELL ELITE'S LUXURY, SPORTY AND CONVENIENCE OPTIONS

Elite buyers should know that while the Elite does come with many stylish and luxury standard appointments, they can add a more personalized and luxurious touch with a complete list of options.



INTERIOR DECOR GROUP

... combines luxury and convenience

This luxury and convenience option will appeal to the prospect who wants an extra touch of personalized luxury. Included in this option are: • individually adjustable split bench seats with fold-down center armrests • a choice in seat and door trim of luxury knit cloth that feels like cashmere (but is 100% nylon) or super-soft vinyl • thick 22-oz. carpeting • an instrumentation group that includes a tachometer, trip odometer, oil, ammeter, temperature and fuel gauges • rich woodtone appliqué on the instrument cluster • bright pedal trim • automatic seat back release • visor vanity mirror

POWER-OPERATED GLASS MOONROOF

This option offers the advantages of a convertible . . . the styling of a hardtop . . . and the privacy of a luxury sedan. The Moonroof is made of one-way glass so passengers can see out when the roof is in the closed position. When opened, the Moonroof slides down, back and out of sight. The glass is available in a gold or silver tint.



LIGHTED VISOR VANITY MIRROR

Lights up when the hinged lid is raised for added passenger convenience.



MANUAL PASSENGER RECLINER

This comfort option lets the passenger adjust the seat back to almost any desired position. The seat is available when the optional Interior Decor Group is ordered.



LUXURY
WHEEL COVERS

WIRE
WHEEL COVERS

DEEP-DISH
ALUMINUM
WHEELS

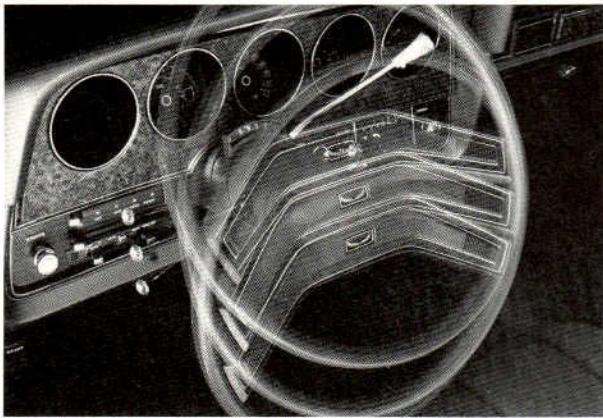
Elite offers a wide selection of wheel and wheel cover options.

Other Sporty Options

Leather-Wrapped Steering Wheel — for a sporty look and feel

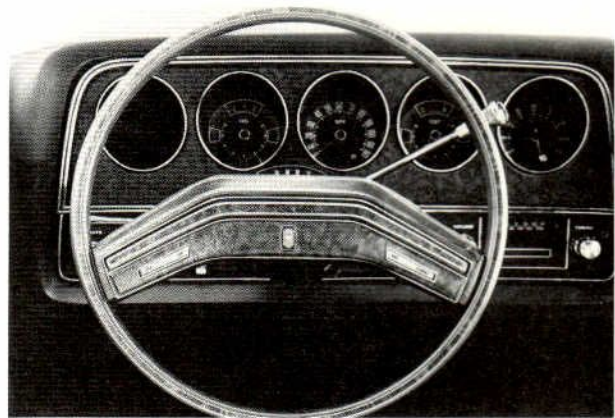
Outside Color-Keyed Remote-Control Mirrors — color-keyed to the body finish and feature both right- and left-hand remote control

COMFORT AND CONVENIENCE OPTIONS ...for driver and passenger



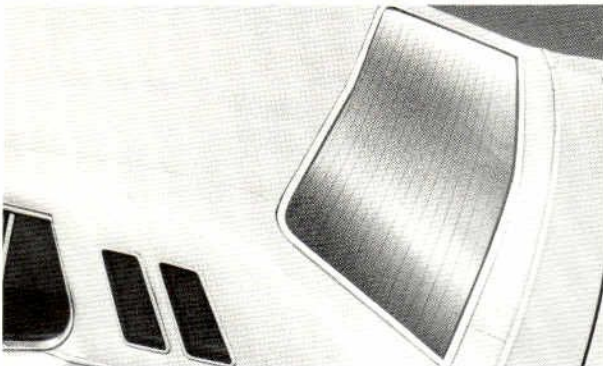
TILT STEERING WHEEL

Eases driver entry/exit and can be adjusted for individual comfort for driving.



FINGERTIP SPEED CONTROL

Maintains a steady speed over 30 MPH to ease long expressway driving.



ELECTRIC REAR WINDOW DEFROSTER

Helps keep the backlite clear by quickly defogging the glass and melting ice and frost.

LIGHT GROUP

For driver and passenger convenience, included are: • illuminated headlight switch • ashtray, glove compartment and trunk lights • dual beam map light • instrument panel courtesy light • "headlights on" warning buzzer • "parking brake on" warning light.

CONVENIENCE GROUP

Includes: • left-hand remote-control mirror • interval windshield wipers • visor vanity mirror



SELECTAIRE AIR CONDITIONER WITH AUTOMATIC TEMPERATURE CONTROL

Cools and dehumidifies the air for added driving comfort. The automatic controls allow a desired temperature to be set and the unit will automatically turn on for heat or cool air.

AM/FM STEREO RADIO WITH TAPE PLAYER

Offers three modes of operation, AM, FM and tape. Four speakers are included to provide true stereo reproduction.

AM/FM Stereo with four speakers and an AM radio are also available.

1975 Elite . . . with features and options never before offered on a mid-size

NOTE:

In order to achieve the emissions standards established for 1975 model vehicles, catalytic converters will be installed on all 1975 Elites with all engines.



At the time of release, specifications and prices contained herein are believed to be correct. Ford Division reserves the right to discontinue models at any time or change specifications, designs or prices without incurring obligation.